



## MEMBERSHIP CATEGORIES 2018 A4AI MEMBERS

Organizations who operate in more than one country or whose work/research spans more than one country are considered "A4AI Members".

Financial Contribution	Category	Potential Members	Advisory Council	Some benefits
\$300,000+	Global Sponsor	Foundation, corporate, or other entities providing core financial support	The seats are rotated among interested/nominated members every 3 years; Apportioned representation of 4 private sector, 4 public sector (govt. or multilateral) and 4 civil society and foundations. At least one seat per constituency group should have developing country/ regional representation.	Availability of publications (especially Affordability Index) 2 weeks in advance to prepare media reaction  Logo featured on member's page under Global Sponsors as well as on website's homepage footer.  Identified as Global Sponsor member on inside cover of A4AI publications
\$100,000+	Sponsor	Foundation, corporate, or other entities providing major financial support		Availability of publications (especially Affordability Index) 2 weeks in advance to prepare media reaction
\$25,000+	Partner	Foundation, donors, and developing market-based private sector companies		Availability of publications 1 week in advance
In-Kind to \$5,000+	Supporter	NGOs, public sector, social enterprises, small and medium-sized companies, inter-governmental orgs		Availability of publications 1 week in advance





**\*In-kind contributions** – All members are encouraged to contribute in-kind donations in four crucial areas, which would be potentially budget-relieving and enable the alliance to balance its budgets:

Office costs: Office space, Internet, office supplies, printing

Equipment: Laptops, phones, software licenses

Communications: Website support, social media, marketing, publications, promotional materials, editing, translation services

Venue Support: Providing free or low-cost venues for Alliance meetings and events, catering, event support staff

## A4AI MEMBERSHIP BENEFITS

A4AI provides extensive benefits to its members. Membership benefits include:

- Active membership engagement at all levels (advocacy, research, country engagement work) and access to A4AI Members and partners globally, regionally and nationally
- Engagement with A4AI and other members in planning, activities and events across target countries and regions
- Invitations to participate in high level events, conferences, media interviews (e.g., radio, phone – in programs, televised debates), and contribute to opinion pieces, online petitions and social media campaigns on behalf of or to represent the Alliance
- Engagement with A4AI and the Web Foundation team on research efforts and planned peer review groups (e.g., contributions of case studies to Affordability Report, participation in peer review group)
- Dedicated page on A4AI website under "Members"; this will include the name of supporting organization, logo, brief organizational description, and link to home website. Member logos will be displayed according to constituency group, with exception of global sponsors (see above)
- Alliance Member/Partner monthly newsletter with featured member news and links to organizational websites, publications, cases.





## LOCAL PARTNERS

Organizations who operate in only one country or whose research/work is focused only one country.

Financial Contribution	Members
\$2,500+	Local private sector companies
*In kind contribution (see above for examples)	Local NGOs

Local partners may upgrade to A4AI Membership if they meet at least one of the following criteria:

- Expand their operations or work to another country.
- Have an international or regional policy advocacy program in place, including active involvement in ICTD dialogues.

## LOCAL PARTNER BENEFITS

- Dedicated page on A4AI website under "Local Partners"; this will include the name of supporting organization, logo, brief organizational description, and link to home website
- Participation in engaging dialogue focused on policy and regulatory reform
- Invitations to participate in regional or local events and conferences
- Knowledge sharing and collaboration among national coalition members
- Networking opportunities with other local partners and global members
- Updated regularly on A4AI in-country activities and events



## A4AI MEMBERSHIP COMMITMENTS

In addition to the agreed upon in-kind and/or financial contribution, members become A4AI Ambassadors and are expected to **endorse and advocate for the Alliance's [Good Practices](#)**.

We also encourage members to:

- Reference A4AI and its activities when speaking and presenting at relevant international and national forums and events.
- Take concrete actions at the organizational level in line with A4AI's good practice recommendations, advocacy priorities and to contribute to the proposed "1 for 2" target of 1GB of data for entry-level broadband services priced at less than 2% of average monthly income. Examples may include the following:
  - **Private Sector:** Integrate A4AI's Good Practices in business models or practices.
  - **NGO/Academia:** Increase public engagement with policy and regulatory decisions in countries where organization operates and/or hold regulators accountable for the transparency and quality of their decisions.
  - **Public Sector:** Align policies with A4AI's Good Practices and policy recommendations (e.g., adopt affordability target and design gender responsive policy).
- Promote A4AI's events and activities via organization's social media channels, website and newsletters.
- Provide speaking opportunities to A4AI staff and members at organization-sponsored forums and events.
- Reach out to relevant organizations to join A4AI.

*\*\*We also ask that members share their achievements against these commitments with A4AI.*