A4AI-Mozambique
Multi-stakeholder Coalition
Objectives and Plans

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www.a4ai.org

Agenda

- What is A4AI?
- The A4AI national multi-stakeholder coalition model and objectives
- A brief look at internet affordability in Mozambique
- Starting the dialogue with stakeholders

WHAT IS A4AI?

A Global Multi-stakeholder Coalition

- 60+ members, including local partners

- Mission:
  - *Meet UN Broadband Commission Broadband Target of entry-level broadband services priced at less than 5% of average monthly income*

- Thereby:
  - Enabling the next billions of users to come online (with a particular focus on low-income countries)
  - Raising Internet penetration rates to least 40% in **all** countries

- Founding Sponsors:
  - Google   - Omidyar Network
  - UK DFID   - US AID

- Secretariat hosted at the World Wide Web Foundation

Supported by members across public, private and civil society sectors

A4AI

Global sponsors

Google   USAID FROM THE AMERICAN PEOPLE   OMIDYAR NETWORK   UKaid from the British people

Private sector

Alcatel·Lucent   Cambium Networks   Digicel   ERICSSON   Facebook

CISCO

GILAT Satcom Global communications   GSMA   intel   internet solutions A DIVISION OF DIMENSION DATA   MainOne

Microsoft   PHASE3 telecom   YAHOO!

Strength in diversity

Public Sector / Academia

Civil Society / Foundations
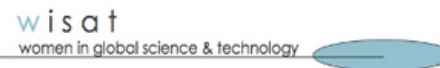
Focus on local partners

Local partners

Policy, Engagement and Information

- **Clear focus on Policy and Regulatory Reform**
  - Underpinned by:
    1. Leadership at the national level
    2. Coalition building
    3. Impartial research & knowledge-sharing

- **Engagement** with 10 to 12 countries by end of 2015 across Africa, Asia and Latin America

- On-going **research** and production of an annual Affordability Report to provide robust evidence for the policy making process

- International advocacy (e.g., UN, ITU, UNCTAD-CSTD, CTO, AU, GSMA-MWC, SIF)

- Facilitating South-South dialogue

THE A4AI NATIONAL MULTI-STAKEHOLDER COALITION MODEL AND OBJECTIVES

The National Coalition Concept

- Sustainable change requires workable approaches to the proposed reforms, but also consideration of the acceptability of the reforms to key stakeholders.

- The process of multi-stakeholder coalition seeks to ensure that public, private, academic, media and CSO sectors are represented in the national coalitions.

- A multi-stakeholder process is grounded upon the principles of consultation, collaboration and open dialogue.

- This ensures that the policy and regulatory reform proposals developed by the national coalitions are informed and shaped by the views and concerns of all stakeholder groups in each country.

Objectives of this National Coalition Forum

- To establish an A4AI-Mozambican multi-stakeholder coalition that will contribute towards the government policy to bring about affordable Internet access to all Mozambicans.

- To outline the coalition action plan and timeline of activities (coalition meetings, workshops, seminars, proposal development, etc.)

- To agree on coalition work methods and tasks (online channels, F2F, frequency, etc.)
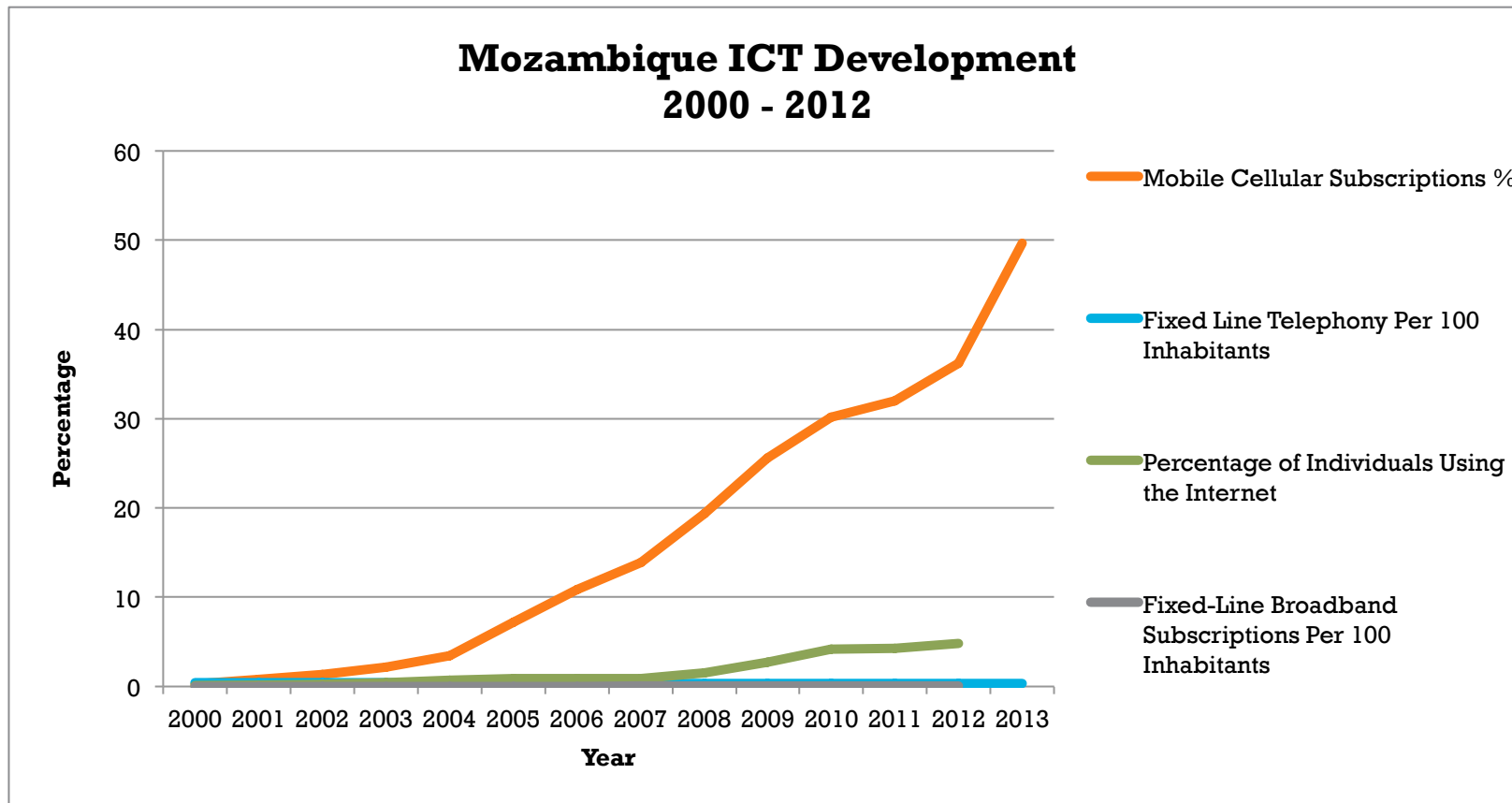
Objectives of the National Coalition Forum

- To identify key priority areas/issues for coalition engagement

- To develop concrete proposals for the implementation of policy objectives, including regulations that create the right incentives for lowering cost structures and eliminating barriers to affordability

- To support the policy and regulatory reform process with evidence and solid research

A BRIEF LOOK AT INTERNET AFFORDABILITY IN MOZAMBIQUE

MOZAMBIQUE ICT SECTOR 2000-2012

Mozambique ICT Development 2000 - 2012

Legend:
- Mobile Cellular Subscriptions %
- Fixed Line Telephony Per 100 Inhabitants
- Percentage of Individuals Using the Internet
- Fixed-Line Broadband Subscriptions Per 100 Inhabitants

Affordability in Mozambique

- Mozambique to be ranked in the 2014 Affordability Index

- Mozambique is ranked 162 of 169 countries by the ITU in their latest ranking on fixed broadband price (ITU MIS 2013)

- Ranked 121 of 124 for 500MB mobile broadband prepaid mobile handset-based prices (ITU MIS 2013)

- Ranked 122 of 127 for 1GB mobile broadband post paid computer-based prices (ITU MIS 2013)

- An internet connection costs between 39.5%-149.3% of the GNI per capita (MBB sub-basket: 65% of GNI per capita) (ITU MIS 2013)

Affordability in Mozambique

- Around 4.85% of individuals use the internet (ITU). Slow growth of Internet Users (4.17% of the population in 2010, 4.85% in 2012) (ITU)

- In 2012, fixed Broadband penetration was 0.1% and mobile broadband penetration was 1.8% (ITU)

- 1 Mbps Connection from Maputo to London costs approximately 50% of a 1 Mbps connection from Maputo Beira (Internet Solutions)

- Mobile broadband growing quickly, with 7.19% 3G subscribers in 2013 (GSMA)

- **There is an urgent need for systematic data collection and measurements on the ICT sector in Mozambique**

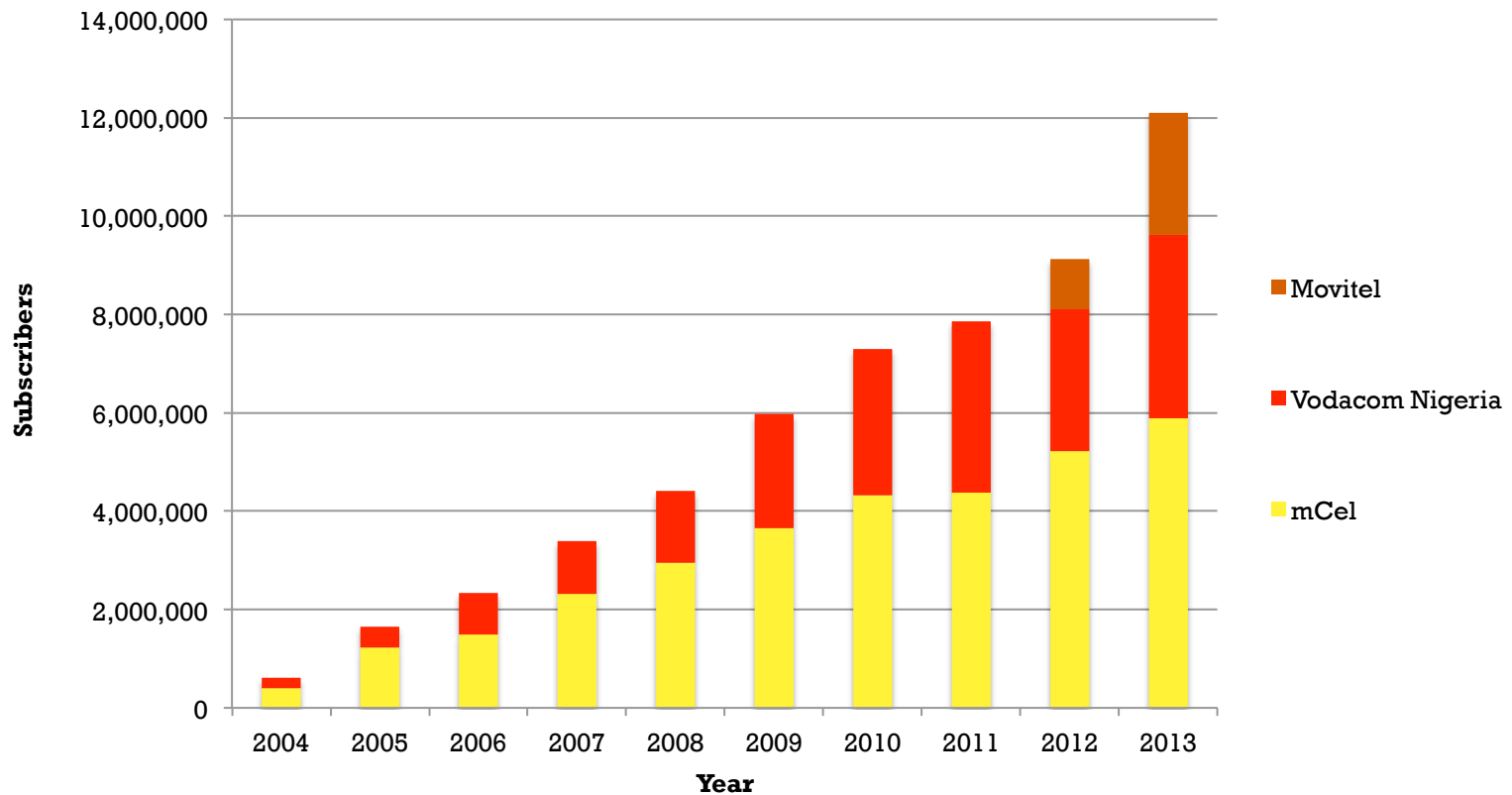# Competition, Access and Market Development
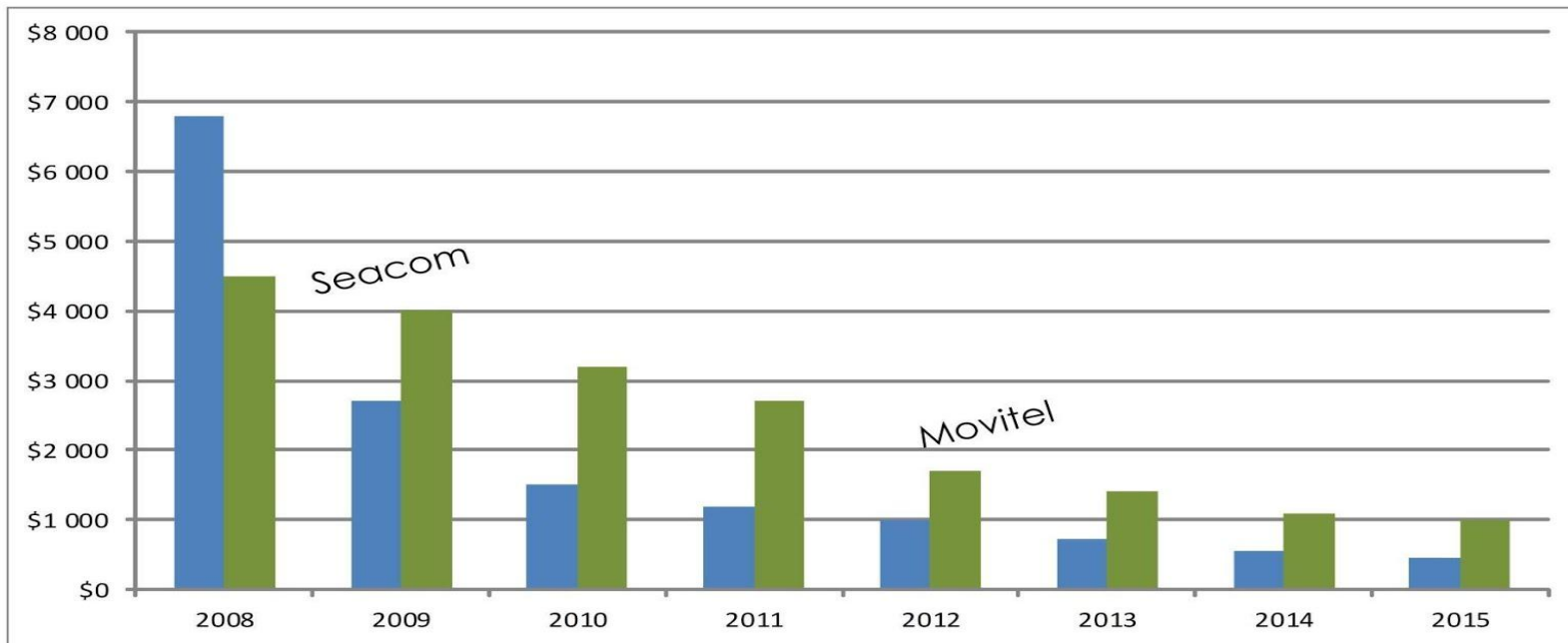
Source: Internet Solutions

Competition and Market Development

A4AI

Evolution of of Mozambique Mobile Market 2004 – 2013

Competition Alone Is Not a Silver Bullet

PPPs Can Play a Key Role in Infrastructure Deployment

Image: Kojach on Flickr

Underserved Populations Should Be a Focus

Image: Novartis AG on Flickr

STARTING THE DIALOGUE WITH STAKE-HOLDERS

Because…

- Policy and regulatory reform are the key to unlock development

- Active participation of all stakeholders in hammering out a concrete plan of action is perhaps the single most important step to move **from high prices and low uptake to low prices and high demand.**

Thank you!

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