



A4AI-NIGERIA COALITION MEETING

14th July 14 2014, 8:30-15:00

Protea Hotel Ikeja

Lagos, Nigeria

A4AI WORKSHOPS

15th July 2014

Protea Hotel Ikeja

About A4AI

The Alliance for Affordable Internet (A4AI) brings together prominent players from the private sector, public sector, and civil society to provide a unified voice and coordinated focus in addressing the shared goal of open, affordable access to the Internet in the developing world. The Alliance aims to increase the affordability of both mobile and fixed-line Internet access dramatically, with a focus on achieving the UN Broadband Commission Broadband Target of entry-level broadband services priced at less than 5% of average monthly income.

Since the start of its work in Nigeria, A4AI has held a successful 1st A4AI-Nigeria Forum in which a number of priority issues were identified. These priority issues undermine efforts to increase access and affordability to broadband in Nigeria. Since the 1st A4AI-Nigeria Forum, Nigerian stakeholders have formed the A4AI-Nigeria Coalition and chosen working groups that will work on each of the issues identified. The 1st A4AI-Nigeria Coalition Meeting will provide a platform for the working groups to begin developing their work plans.

Objectives and Outline of the A4AI Key Stakeholder Forum

The 1st A4AI Nigerian Coalition Meeting is the second A4AI meeting to take place in Nigeria and follows the highly successful 1st A4AI-Nigeria Forum, held in Abuja on the 11th March 2014. Scheduled for 14th July 2014 in Lagos, the primary objective of the 1st A4AI-Nigeria Coalition meeting is for coalition members to develop work plans that will guide their work on their respective priority issue.

Participants at the meeting will gain further insights into the priority issues and how these affect broadband access and affordability in Nigeria. These priority issues are: Pricing transparency (including safe guards on anti-competitive behavior); Open Access Framework and Infrastructure Sharing, including investment; Spectrum Policy: focus on the need for more spectrum, fair allocation and innovative uses, availability of free/unlicensed spectrum.

During the meeting, participants will also learn how the priority issues have been resolved elsewhere, through the review of global best practice; decide upon the activities they and their fellow working group members will undertake to tackle the issues in Nigeria; what outputs might be produced; and what risks might be faced as they try to execute the activities in the work plan.

The following presents the agenda for the 1st A4AI-Nigeria Coalition Meeting – see page 2 – and two A4AI Workshops – see page 4.



AGENDA

Protea Hotel Ikeja

Duration of Meeting: 8:30-15:00, 14th July 2014

Duration of Meeting: 8:30-15:00, Monday 14th July 2014

8:30: Networking Breakfast and Registration

9:00: Introduction of the agenda and plan for the day

9:15-11:00: Panel on Priority Issues: Understanding the windows of opportunity

Participants will examine those priority issues the coalition is addressing. Namely:

1. Pricing transparency (including safe guards on anti-competitive behavior)
2. Open access framework and infrastructure sharing, including investment
3. Spectrum policy: focus on the need for more spectrum, fair allocation and innovative uses, availability of free/unlicensed spectrum

A mix of local and international stakeholders will examine each Priority Issue in respect of:

- **The Issue:** Why it is an issue/challenge in Nigeria? (I.e., in what way is it undermining or delaying greater Internet and Broadband affordability and usage?)
 - **The goals:** What objectives and goals should be achieved if we are to resolve the issue? What is the ideal outcome taking into account the Nigerian context?
 - **Possible options:** How might the issues be resolved or mitigated? Examination of best practices used elsewhere; what stakeholders are most important.
- **Expert Discussant for 1:** Mr. Oyebisi Babatunde Oluseyi, Executive Director, Nigeria Network of Non-Governmental Organisations (NNGO).
 - **Expert Discussants for 2:** Eng. Ernest Ndukwe, Independent Consultant, Former Executive Vice Chairman of Nigeria Communications Commission (NCC); and Eng. Lanre Ajayi, President, Association of Telecoms Companies of Nigeria (ATCON)
 - **Expert Discussant for 3:** Mr. Steve Song, Independent Consultant, Network Startup Resource Center.

11:00-11:15: Working Refreshment Break

11:15: Working Group Sessions

This session will provide an opportunity for participants to begin the development of the work plans for each working group. The A4AI team will explain the structure of work plans, how they should be developed and how they will be used. The working groups for each priority issue will then work in their groups to begin drafting their own work plans, which will detail objectives, outputs, activities, a timeline for completing the activities, partners and responsibilities, potential risks and challenges.

12:30: Working Lunch

Participants will use the working lunch to continue developing their work plans.



13:30: Reporting

Each working group will present their work plan. They rapporteur for each group will present the draft work plan to all participants. This is designed to be an interactive discussion between Coalition Members and should result in stronger work plans for each working group.

14:30: Coalition Schedule of Activities and Conclusion

The A4AI team will draw the meeting to a conclusion, outlining some of the key findings from the day and actions for the future, including the short term activities in each work plan, coalition wide seminars/webinars and the next coalition meeting in Q3 of 2014.

A4AI WORKSHOPS

AGENDA

Protea Hotel Ikeja
15th July 2014

8:30-9:00: Networking Breakfast and Registration

9:00-12:00: Workshop 1 – Spectrum efficiency in Nigeria: Policy options towards affordable mobile broadband

Given that mobile broadband is a key access point to the Internet in Nigeria, it is critical to ensure that spectrum policy and regulation focus on the need for more spectrum, on the fair allocation and innovative uses of spectrum, as well as the availability of free/unlicensed spectrum. Decisions on spectrum allocation, on licensing terms and conditions, and opportunities for innovation and experimentation have important implications towards the potential for affordable access to the Internet in Nigeria. This workshop aims to provide A4AI coalition members with an opportunity to learn about spectrum policy in general, understand the complexities and challenges faced by policy makers and regulators, and provide clarity about possible policy options and outcomes.

- 9:00: Introduction and Objectives
- 9:15-10:30: A Primer on Spectrum Management and Policy
 - Presentation by Steve Song, spectrum policy expert, Network Startup Resource Center
 - Discussants: Representative of the NCC, representatives of the operators
- Break
- 10:45-12:00: Open Discussion – Understanding policy options to address challenges: pros and cons to be considered.

12:00: Lunch



13:00-16:00: Workshop 2 – Consumer awareness of the Internet: What is the Web Nigerians want?

Price transparency and a clear understanding of what consumers get for their money are critical elements to support users' demand and choices. However, with the current levels of consumer awareness of the Internet and Internet services, it is clear that policy needs to go beyond price transparency. The objective of this workshop is to understand what is the Web/Internet Nigerians want: from access and affordability levels to relevant content and levels of privacy. The goal is to gather a picture about the status of the Web/Internet and develop a clear view of what Nigerian women and men, rural and urban, old and young, formal and informal workers, want from their access to the internet. Once that is clear, it will become possible to envision a policy and regulatory strategy that addresses consumers' wants and needs, while at the same time informing them and protecting their rights as consumers.

- 13:00: Introduction and Objectives
- 13:05-14:30: What is the Web Nigerians Want?
 - The status of the Web and the Internet in Nigeria
 - Brief presentation by Khaled Fourati, Web Index Manager, WF
- Discussants:
 - Kojo Boakye, A4AI: universal and affordable access
 - Ebele Okobi, Yahoo: relevant content to all, women and men, rural and urban, etc.
 - Nnenna Nwakanma, A4AI-WF: freedom and openness
 - Khaled Fourati, WF: impact and empowerment
- Break
- 14:45-16:00: Strategies and options to increase consumer awareness and improve price transparency