WORLD WIDE WEB
FOUNDATION

Advance the Web to Empower People

The Web Nigerians Want

Khaled Fourati
Lagos, 15th July, 2014

Which Web and For Who

Which Web and For Who

The Web Index

WORLD WIDE WEB
FOUNDATION

http://thewebindex.org/

http://data.webfoundation.org/

Types of data used

- Secondary data (both 'official' data and more qualitative survey-based data): these are data that are sourced from data providers outside the organisation producing the Index (for the Web Index, those are the World Bank, UN, ITU, World Economic Forum, Freedom House, etc.)

- Primary data: data generated by the Index producing organisation (e.g. the Web Index expert assessment survey, the Afrobarometer survey data for Afrobarometer, etc.)

Web Index Structure:
a composite with 4 sub-indexes

Universal Access

- Commun-ications infrastructure
- Access & Affordability
- Education & awareness

Freedom & Openness

- Freedom of Access & Openness

Relevant Content
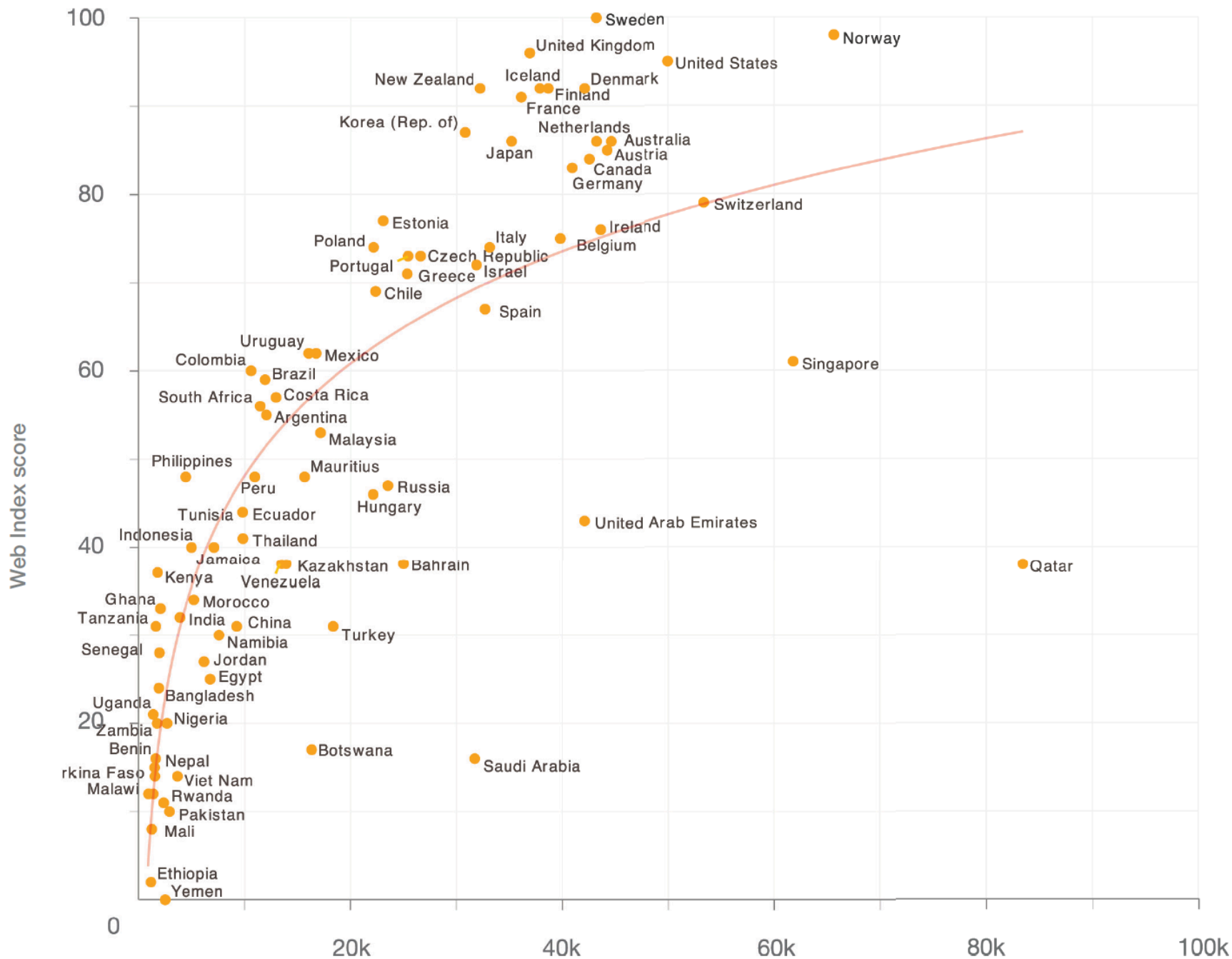
- Web Use
- Web Content

Empowerment

- Political Impact
- Economic Impact
- Social Impact

Each sub-Index/component consists of a number of indicators which capture that specific dimension. In total, there will be around 70-75 indicators in 2014.

WORLD WIDE WEB FOUNDATION

GDP PER CAPITA VS. WEB INDEX SCORE

NIGERIA

EGYPT (efforts to support ICT industry, and citizens' access)

KENYA (innovation in the application space)

SOUTH AFRICA (sophisticated institutional environment, ICT services)

MALAYSIA (ranked 1st - affordability index)

PHILIPPINES (Similar Profile, GDP/capita, Growth…)

BRAZIL (tops five emerging countries - affordability index)

Universal Access

WORLD WIDE WEB FOUNDATION

	Communication Infrastructure	Access & Affordability	Education & Awareness
	% of populations covered by mobile cellular network (ITU)

Electrification rates (IEA) | Cost of fixed broadband per capita income (ITU)

Internet Access in Schools (WEF) | Proportion of female / male ICT graduates (ITU)

Government prioritization of web access for women and girls (WF) |
| | | | |

Universal Access

WORLD WIDE WEB FOUNDATION
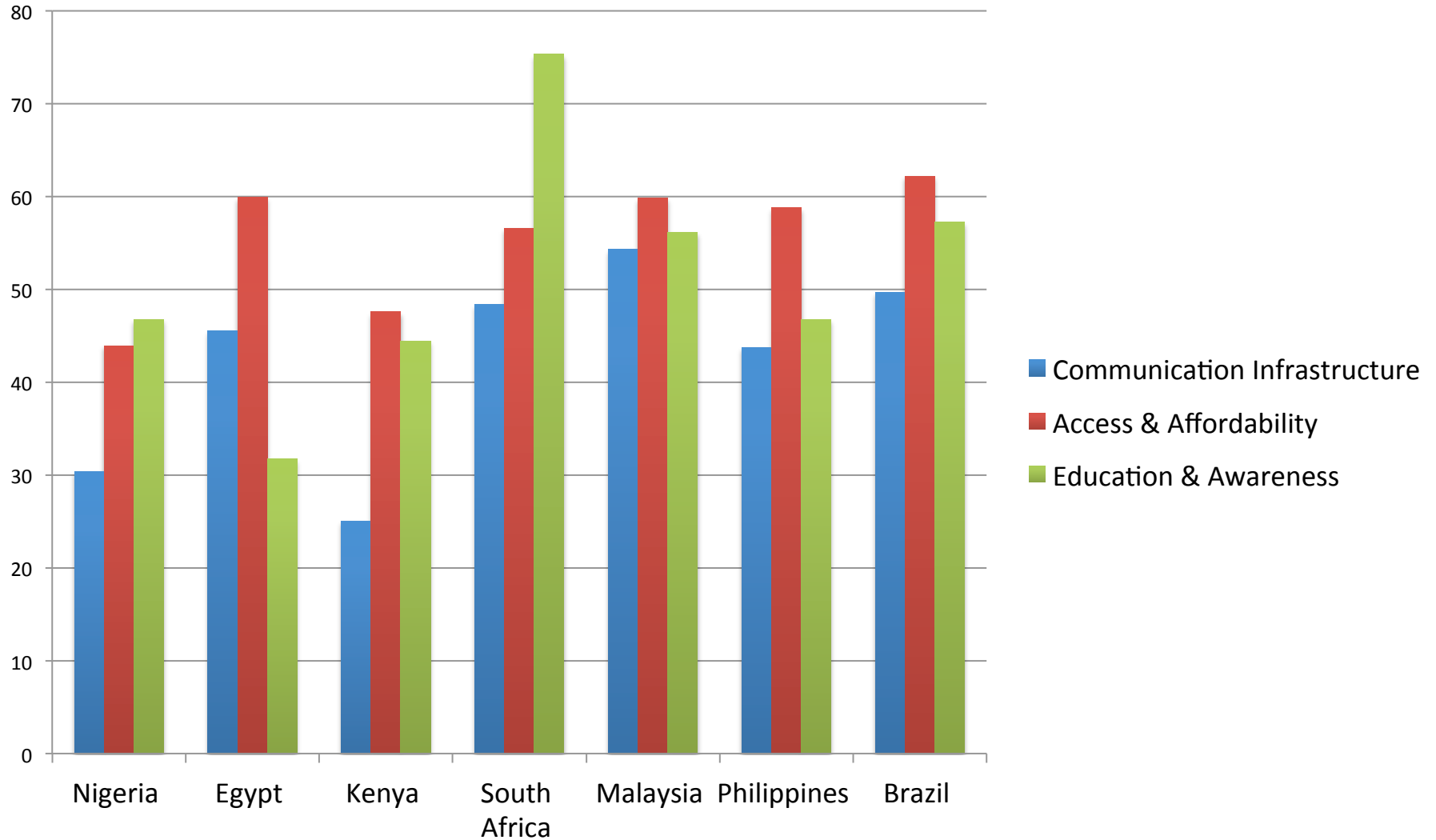
Freedom & Openness

Political Participation Index (Economist Intelligence Unit)

Political Rights (Freedom House)

To what extent has the government blocked or (required ICT firms to block) web content or Internet tools during the past 12 months? (WF)

To what extent are the laws in your country that provide both substantive and procedural safeguards to protect the privacy of electronic communications? (WF)

Freedom & Openness

Relevant Content
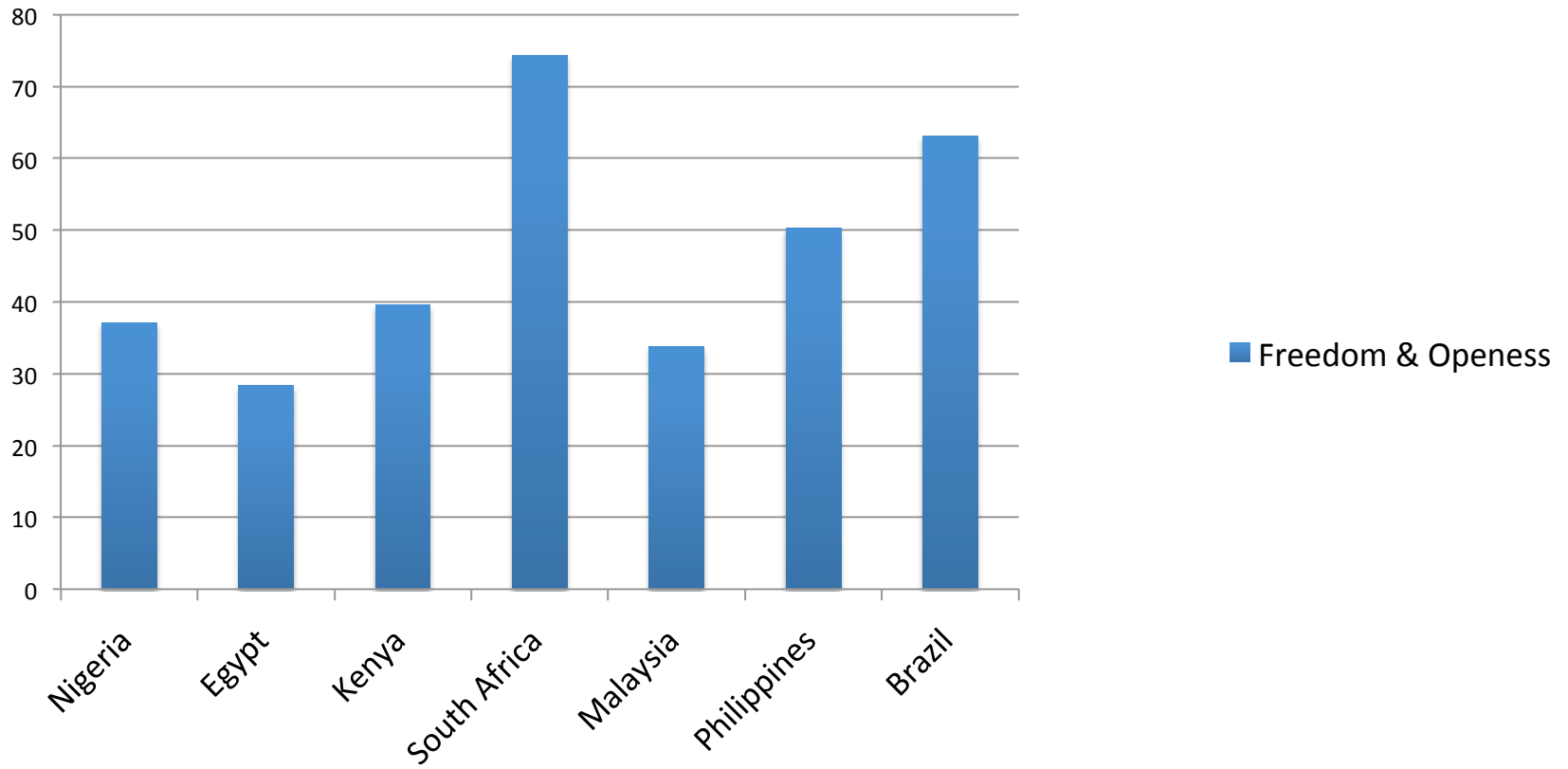
| Content Creation	Web Use
To what extent does your government provide real time market prices of key agricultural good on the web? (WF) To what extent does the government publishes school level information about education performance online ? (WF) To what extent is information regarding access to publicly supported/funded local health care services made available on the web? (WF) Wikipedia articles in local languages	% of individuals using the Internet (ITU) Dominant social network monthly active users Non voice as % of wireless ARPU (GSMA)

Relevant Content

Empowerment
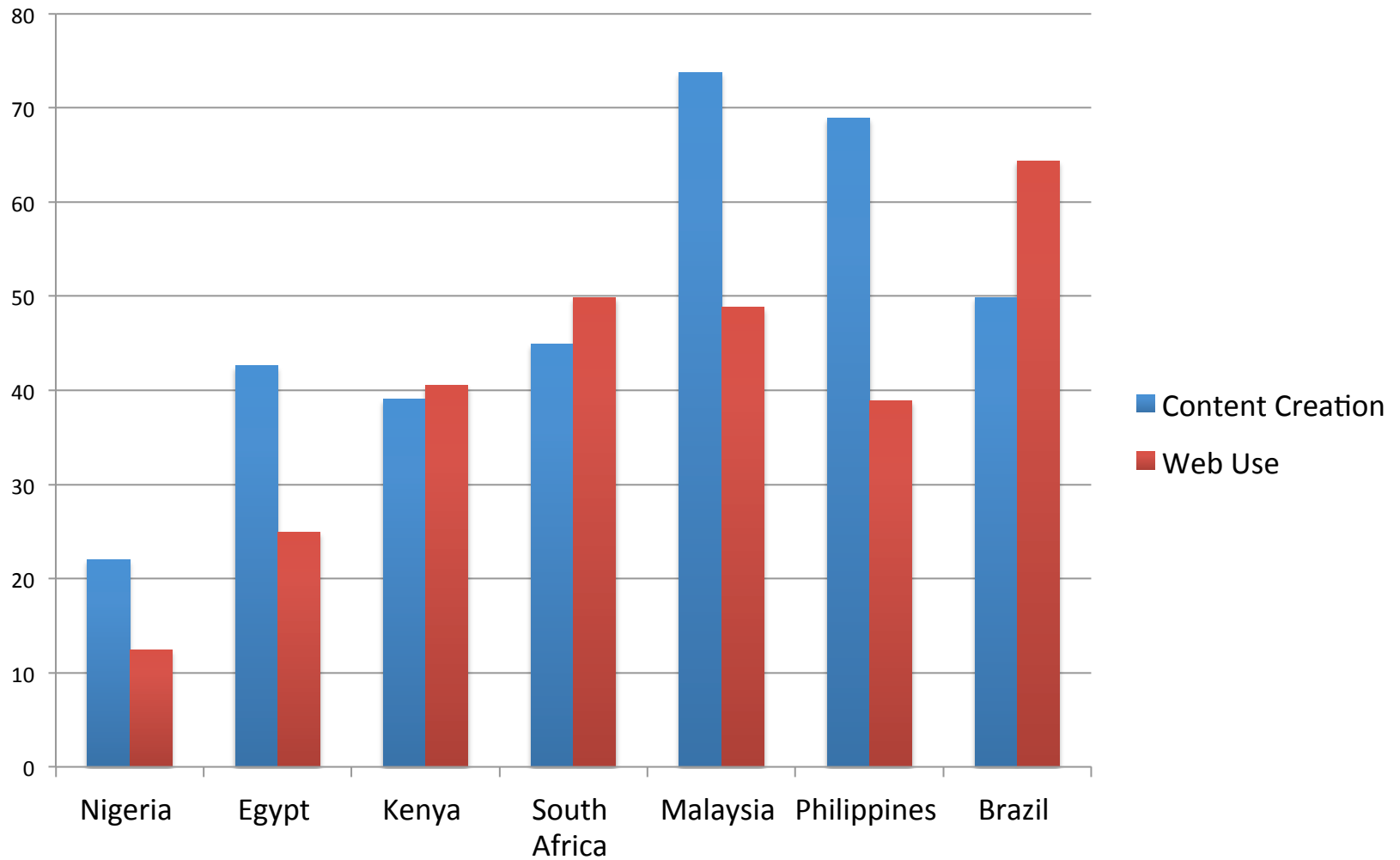
Social & Environment	Economic Impact	Political Impact
Availability of eLearning facilities (WF)

Web based information and education on environmental concerns (WF) | Cybercrime legal protection framework (WF)

Enforcement and Protection from Cybercrime (WF)

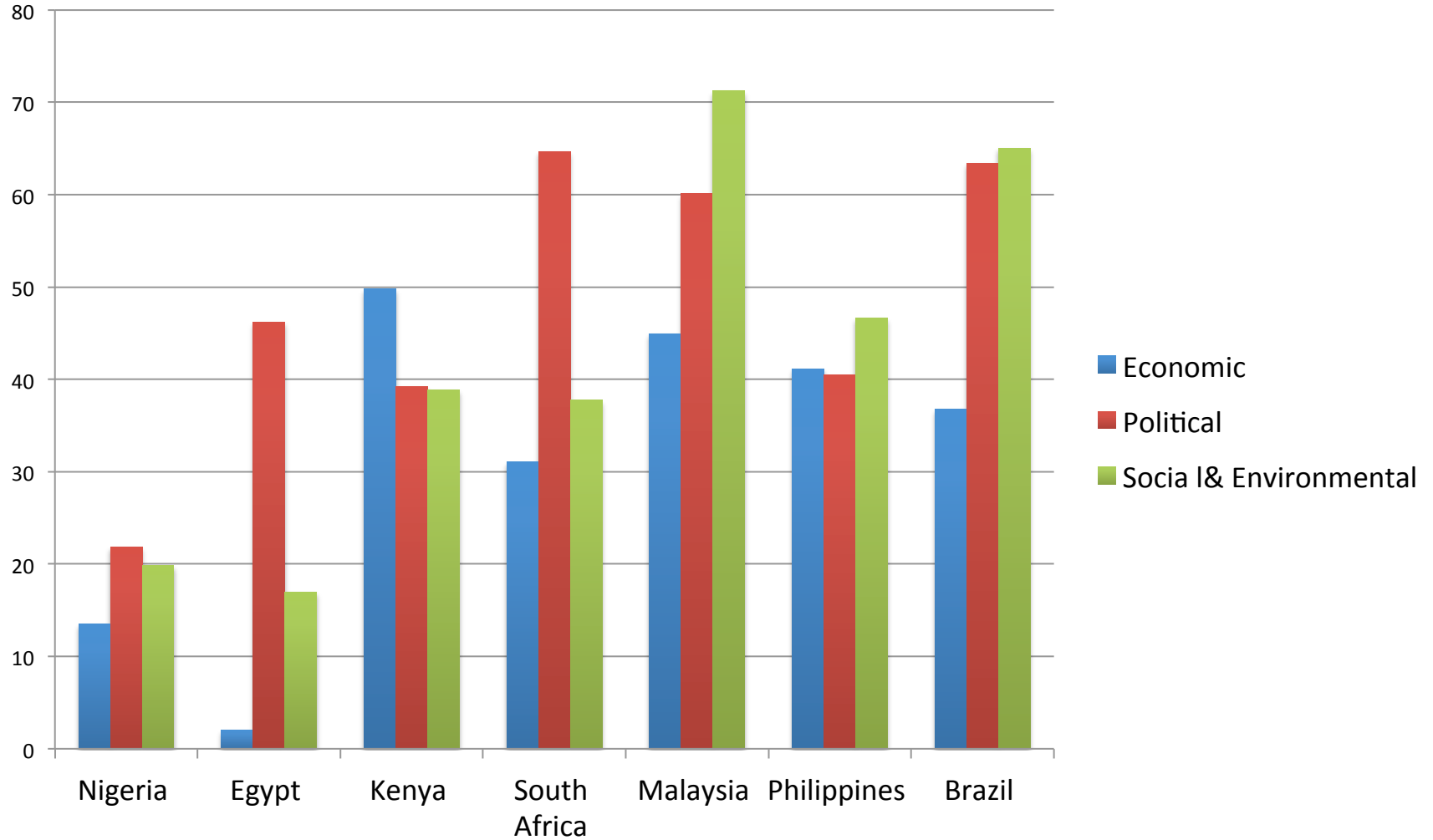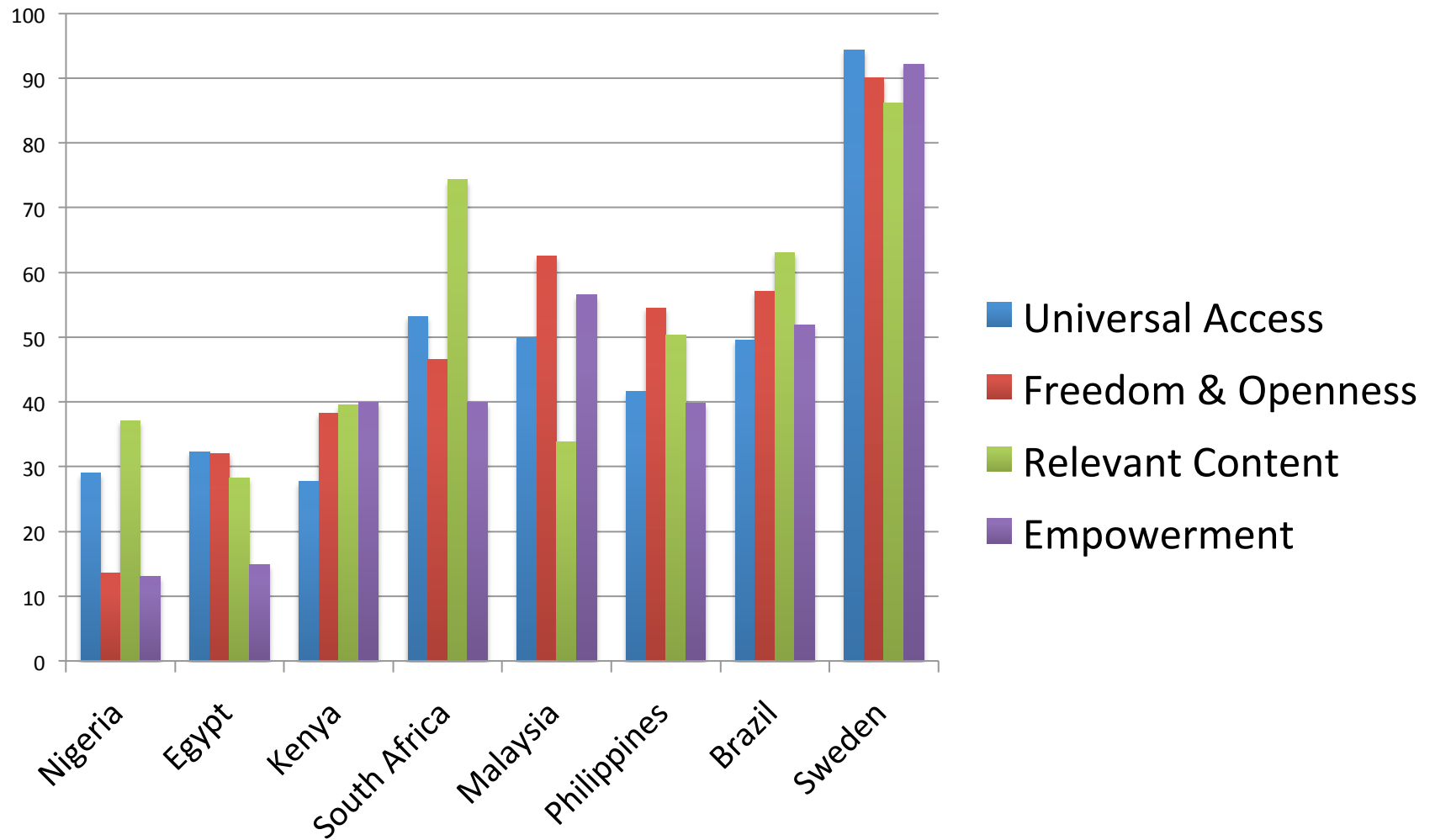Information use for agricultural innovation (WF) | Web based education and information provision by civil society (WF)

Web based education and information provision by trade union (WF)

Political parties web use for mobilization (WF) |

Empowerment

Sub indices

The Web Index survey 2014

- Covers 86 countries in 2014

- Have one researcher and one reviewer per country

- Regional and functional reviews also undertaken

- Evidence-driven scoring

- Web Index survey has a team of 5 coordinators, each responsible for around 15-20 countries

http://thewebindex.org/

http://data.webfoundation.org/