A4AI-GHANA COALITION MEETING

11th November 2014, 9:00-13:00
Kofi Annan ICT Centre Of Excellence
Accra, Ghana

About the A4AI-Ghana Coalition

The Alliance for Affordable Internet (A4AI) brings together prominent players from the private sector, public sector, and civil society to provide a unified voice and coordinated focus in addressing the shared goal of open, affordable access to the Internet in the developing world. The Alliance aims to increase the affordability of both mobile and fixed-line Internet access dramatically, with a focus on achieving the UN Broadband Commission Broadband Target of entry-level broadband services priced at less than 5% of average monthly income.

Since the start of its work in Ghana A4AI has held a successful 1st A4AI-Ghana Forum in which a number of priority issues were identified. These priority issues appear to be a challenge or, if not done effectively, have the potential to undermine efforts to increase access and affordability to broadband in Ghana.   The priority issues identified in Ghana are:

- Taxation

- Infrastructure Sharing and Open Access

- Research and Data Collection

- Consumer Awareness and Pricing Transparency

The Coalition members have formed four working groups that are working on each priority issue. Following the A4AI-Ghana Coalition meeting in June 2014, the working groups have developed work plans that outline the policy and regulatory outputs each working group will produce; the expected impact of the outputs; the activities required to produce each output; the timeline; and the risks and assumptions related to producing the output.

Objectives and Outline of the A4AI-Ghana Coalition Meeting

The A4AI Ghana Coalition Meeting on Tuesday, 11th November is open to all stakeholders interested in increasing and broadband access affordability in Ghana. It will give each of the four A4AI-Ghana working groups the opportunity to present their work plans, provide participants with an update on progress, create synergies with other working groups and refine the work plans if necessary. The meeting will also be an opportunity for all participants to contribute by providing comments and helping to refine the work plans.

Working group representatives will outline the activities they have undertaken to date. They will also discuss the activities they will undertake and how participants can contribute over the coming months in order to develop the outputs that will contribute to Ghana's broadband policy and regulatory development and lead to more affordable and accessible broadband.

AGENDA

9:00: Networking Breakfast and Registration

9:30: Introduction of the Agenda and Plan for the Day
Kojo Boakye, Policy and Advocacy Manager, Alliance for Affordable Internet (A4AI)

9:40-11:00: Presentation by A4AI-Working Groups
Representatives of each Work Group will present their current work plans and provide participants with an overview of progress.

Update Presentations:

- **Taxation Working Group, Plans: Progress and Next Steps**
  Kwaku Saakyi Addo, Chief Executive Officer, Ghana Chamber of Telecommunications

- **Research and Data Collection Working Group: Plans, Progress and Next Steps**
  Kafui Prebbie, Chief Executive Officer, TechAide

- **Infrastructure Sharing and Open Access Working Group: Plans, Progress and Next Steps**
  Estelle Akofio-Sowah, Country Manager, Google

- **Consumer Awareness and Pricing Transparency Working Group: Plans, Progress and Next Steps**
  Ernest Brown – Executive. Director, Zipnet Business Broadband Home Ltd/President, Ghana Internet Service Providers Association (GISPA*)*

11:00-11:15 Refreshment Break

11:15-12:00 Synergies and Refinements
This final session will give participants the platform to identify, discuss and agree upon potential synergies that might be created between Working Groups and any refinements to work plans, activities and outputs.

12:00-13:00: Networking Lunch

End of Meeting