# Why is the **Internet** import@nt?

**ACCESS TO THE INTERNET** has the power to improve your everyday life in so many ways. What can being connected do for you?

# **EXPAND** EMPLOYMENT **OPPORTUNITIES, CREATE JOBS**

Connect with job opportunities outside your local community or based on the Web

Learn what you need to start your own business

# **INCREASE**

**ACCESS TO EDUCATIONAL RESOURCES & OPPORTUNITIES** 

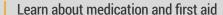


Connect with free or affordable online courses from around the world, no matter vour location

Learn on your own schedule and eliminate the need to travel long distances to school

# **IMPROVE** HEALTHCARE. **SAVE LIVES**

Reach a doctor when needed without leaving home



#### **ENTERTAINMENT**

Read the news, watch videos, listen to music & radio programmes, play games













# **IMPROVE** AGRICULTURAL **PRODUCTION & OUTCOMES**

Access weather forecasts & information on crop selection and pest control

Determine fair market prices & connect with markets to sell your goods

### **CONNECT** PEOPLE, **ENHANCE SOCIAL WELL-BEING**

Communicate with friends and family, no matter the distance

> Access communities of people with similar interests



# **CONNECT** CITIZENS TO PUBLIC SERVICES



Register your child's birth & later sign them up for school

Learn about elections and how to vote

Ask questions & share requests with government offices



ALLIANCE FOR AFFORDABLE INTERNET

www.a4ai.org