

## Workshop on Mobile Regulation for Socio-Economic Development & A4AI-Myanmar Coalition Meeting

July 20-22, 2016  
Naypyidaw, Myanmar

### About A4AI

The Alliance for Affordable Internet (A4AI) brings together prominent players from the private sector, public sector, and civil society to provide a unified voice and coordinated focus in addressing the shared goal of open, affordable access to the Internet in the developing world. The Alliance aims to increase the affordability of both mobile and fixed-line Internet access dramatically. With a focus on policy and regulatory development, and the use of proven good practices, A4AI works to achieve affordable universal access to broadband.

### Background on the A4AI-Myanmar Coalition

The Myanmar Ministry of Communication and Information Technology (MCIT) invited A4AI to form an A4AI-Myanmar multi-stakeholder coalition. A Memorandum of Understanding (MoU) was subsequently signed by A4AI and MCIT at the first A4AI-Myanmar forum, held in Yangon, on 26th of March, 2015.

During the first forum, participating stakeholders identified four priority areas. These areas have the potential to accelerate improved broadband access and affordability, but only if the policy and regulation for them are effective. The Myanmar stakeholders noted the need for effective policy, regulation and implementation in each key area if Myanmar is to achieve affordable universal access. The four priority areas are:

- **Infrastructure Sharing and Deployment:** Increase the number of opportunities and options for infrastructure sharing in order to reduce the cost of roll-out for service providers and the cost of services for end-users.
- **Universal Service and Access Fund:** Ensuring the proposed universal service and access fund has an effective structure and efficient processes.
- **Taxation and Tariff:** having the most conducive fiscal policy for the growth of the sector, affordability, access and usage.
- **Data and Research:** Have effective data collection and dissemination processes so that policy, regulatory and commercial decisions are evidenced-based

The A4AI-Myanmar coalition now comprises 70 members, each of which have joined one of four working groups to work on one of the four priority issues. Their activities have included developing [work plans](#) and undertaking tasks that will result in policy recommendations, as well as other outputs related to each priority area.

### **Capacity Building Workshop & A4AI-Myanmar Coalition Meeting**

Capacity building for A4AI-Myanmar Coalition members and other stakeholders is an important part of the Alliance's work. With support from GSMA (A4AI member), A4AI will deliver a capacity building workshop on good policy and regulation for affordable access to mobile broadband. The workshop will take place in Naypyidaw on 20-21 July 2016, followed by the A4AI-Myanmar coalition meeting on the 22nd July.

The intensive two-day workshop on **“Mobile for Socio-Economic Development”** will highlight the contribution the mobile industry and mobile technologies make to the economy, and the wide range of mobile services that, particularly in developing countries, can transform people's lives. Participants will:

- Understand the economic contribution of the mobile sector and the effects of government intervention.
- Learn how government can best support universal access to mobile.
- Learn how mobile technologies contribute to social welfare through health, education, financial inclusion and e-government.

*Please see following pages for detailed agenda.*

## AGENDA

Day 1: Wednesday, July 20, 2016 Ministry of Transport and Communications, Office No. 2	
9:00 – 9:30	Registration
9:30 – 10:15	<p><b>Welcome Remarks</b> – Ms Sonia Jorge, Executive Director, A4AI</p> <p><b>Special Address</b></p> <ul style="list-style-type: none"> <li>• <i>Telecommunications Reforms in Myanmar for Economic Development</i> – U Soe Thein, Post and Telecommunications Department</li> <li>• <i>How A4AI-Myanmar Supports Government Efforts to Expand Connectivity</i> – Dr U Khun Oo, President, Myanmar Computer Federation, Myanmar</li> </ul>
10:15 – 10:30	<p><b>Opening Keynote</b> His Excellency Mr U Thant Sin Maung, Union Minister, Transport and Communications</p>
10:30 – 10:45	Networking tea break
10:45 – 12:30	<p><b>Introductions</b></p> <p><b>Session 1:</b> Mobile as a Driver of Economic Growth &amp; Case Studies <b>Session 2:</b> ACTIVITY - Challenge Setting for Myanmar</p> <p>Ronda Zelezny-Green, GSMA</p>
12:30 – 13:30	Lunch
13:30 – 14:00	<p><b>Session 3:</b> Group Discussion: The Socio-Economic Impact of Mobile Ronda Zelezny-Green, GSMA</p>
14:00 – 14:15	Tea break
14:15 – 16:45	<p><b>Session 4:</b> Enhancing Affordability Through Best-Practice Taxation <b>Session 5:</b> Regulatory Models for Widening Broadband Access <b>Session 6:</b> ACTIVITY – Fears and Hopes</p> <p>Ronda Zelezny-Green, GSMA</p>
16:45 – 17:00	<b>Summary and Close</b>

Day 2: Thursday, July 21, 2016 Ministry of Transport and Communications, Office No. 2	
8:30 – 9:00	Networking breakfast
9:00 – 10:30	<b>Day 1 Review</b>  <b>Session 7:</b> Mobile Broadband Network Regulation <b>Session 8:</b> Mobile Agriculture  Ronda Zelezny-Green, GSMA
10:30 – 10:45	Networking tea break
10:45 – 12:30	<b>Session 8:</b> Mobile Agriculture (continued) <b>Session 9:</b> ACTIVITY - Theory of Change  Ronda Zelezny-Green, GSMA
12:30 – 13:30	Lunch
13:30 – 14:30	<b>Session 10:</b> Connecting the Unconnected  Ronda Zelezny-Green, GSMA
14:30 – 14:45	Tea break
14:45 – 16:30	<b>Session 11:</b> Strategic Service Provision for Citizens & Case Studies <b>Session 12:</b> ACTIVITY - Mobile Service Design <b>Session 13:</b> GROUP DISCUSSION - Policy Implications  Ronda Zelezny-Green, GSMA
16:30 – 17:00	<b>Certificate Awards, Final Words, and Close</b>
Day 3: Friday, July 22, 2016 Thigaha Hotel, Hotel Zone, Naypyidaw	
8:30 – 9:00	Networking breakfast & Registration
9:00 – 9:15	<b>A4AI-Myanmar Coalition Meeting Agenda and Objectives</b> Sonia Jorge, Executive Director, A4AI
9:15 – 9:45	<b>Ministerial Priorities for 2016</b> Mr. U Soe Thein, Director General, Post and Telecommunications Department

9:45 – 10:45	<p><b>Updates of Working Groups by Working Group Leaders</b></p> <p>Overall progress of the <b>A4AI-Myanmar Coalition</b> Ms Cindy Chaw Khin Khin, National Coordinator</p> <p><b>Infrastructure Sharing</b> Working Group Leader, Infrastructure Sharing, Mr Zaw Min Oo,</p> <p><b>Universal Access</b> Working Group Leader, Universal Access Group, Dr Thant Thaw Kaung</p> <p><b>Taxation</b> National Coordinator A4AI Coalition, Ms Cindy Chaw Khin Khin</p> <p><b>Data and Research</b> Working Group Leader, Data and Research Group, Ms Htaike Htaike Aung</p>
10:45 – 11:05	Networking tea break
11:05 – 12:15	<p>Working group sessions</p> <p>Planning for the next six months</p> <p>Presentation of six-month plans</p>
12:15 – 12:30	<p><b>Closing Remarks</b></p> <p>Ms Sonia Jorge, Executive Director, Alliance for Affordable Internet</p>
12:30 – 13:30	Lunch