geek is the new chic



Geek Girls Myanmar

What is **GEEK?**

- A person who is preoccupied or knowledgable with Computing.
- An expert in Computer

Why Geek Girls?





Because there are some issues that hinder women from being active in tech industry.





Why less women in Tech field?

Issue #1 We usually think Tech field is Male dominated Environment.



GEEK IS THE NEW CHIC!



At Hackathon 2014; 48 hours non-stop hacking for business solution.



Only 9% out of total participants were women.



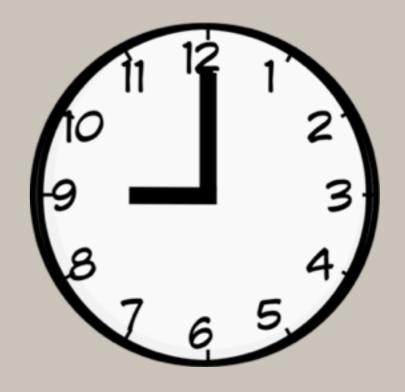


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Issue #2 Social Norms & family culture



***75% of girls in Myanmar is facing family curfew issue ***





Why less women in Tech field?

Issue#3 Lack of Community in touch for networking & sharing knowledge in terms of technology

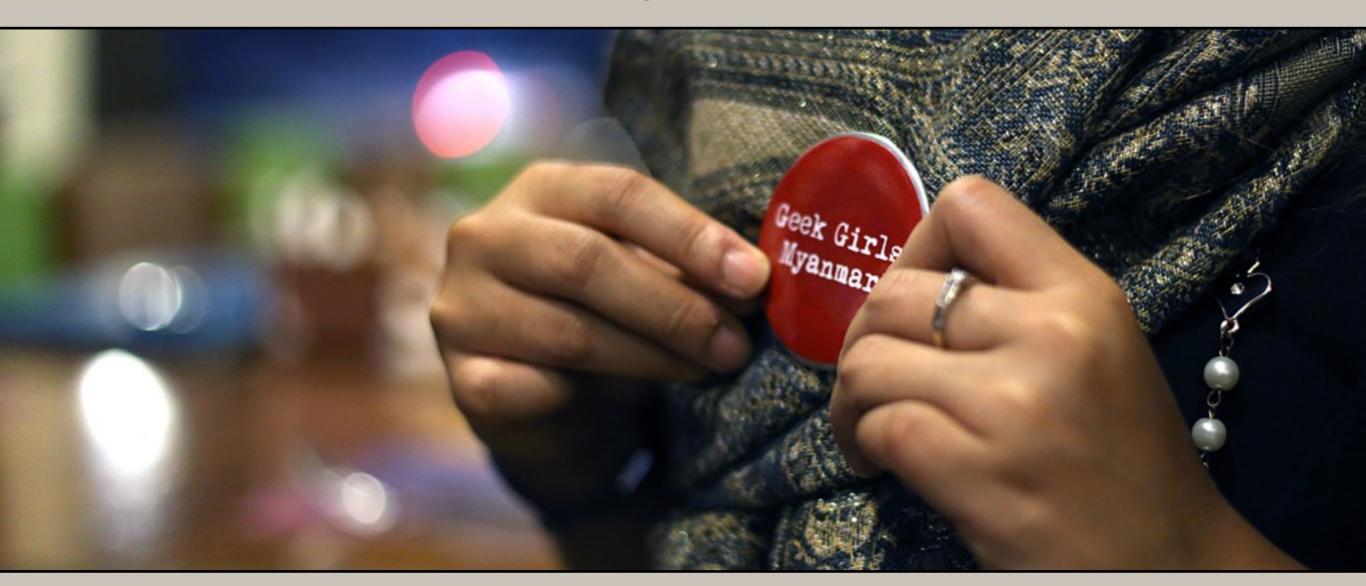


But don't think that women are not good at computing & coding.

Because first Ever Programmer is woman!



For those reasons, GeekGirlsMM is there to serve as an initiative community platform for IT students, working professionals & Tech entrepreneurs.



Founded in September 2014





Sandi (FoundHer)



Over 1,500 Facebook members



Khin Mrat Noe (Advisor)

Cho Zin Wint (Mentor)

Shwe Yi (Tech Support)

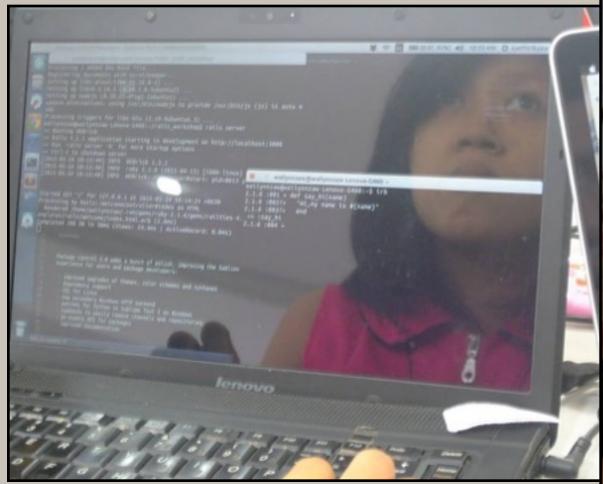
Honey (Admin & Logistic)

Htet (Social Media)



OBJECTIVES

 Inspire and Encourage the next wave of female IT Professionals







Because 70 % of students in Computer Sciences & Tech Institutions are female due to the statistics from University of Computer Studies Yangon.







OBJECTIVES* Get women IT professionals to be more active and engaged in the greater tech community



WHAT WE DO ...

<< Not eating Pizza>>



Meet ups - 1ST MEET-UP (24TH SEPT 2014)





At 1st meet-up, we shared about

- As a woman geek, what do you want to do with Technology
- What makes the woman geeks shy from getting involved in Tech activities
- What kind of program/training do you want to go through?

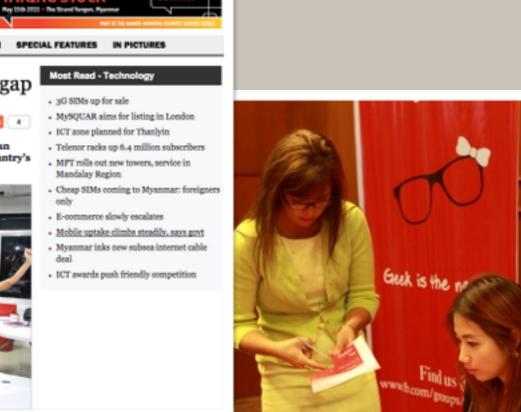






Launched officially at Connected Women Conference (17th Oct 2014)







Meet ups - 2nd MEET-UP (13TH NOV 2014)





More members joining at 2nd meet-up which included themed talk.



WORKSHOPS - COMMUNICATION & PUBLIC SPEAKING (13TH DEC 2014)



TALKS - "EMPOWERING WOMEN & RURAL POPULATION WITH TECHNOLOGY (24TH JAN 2015)



Internews

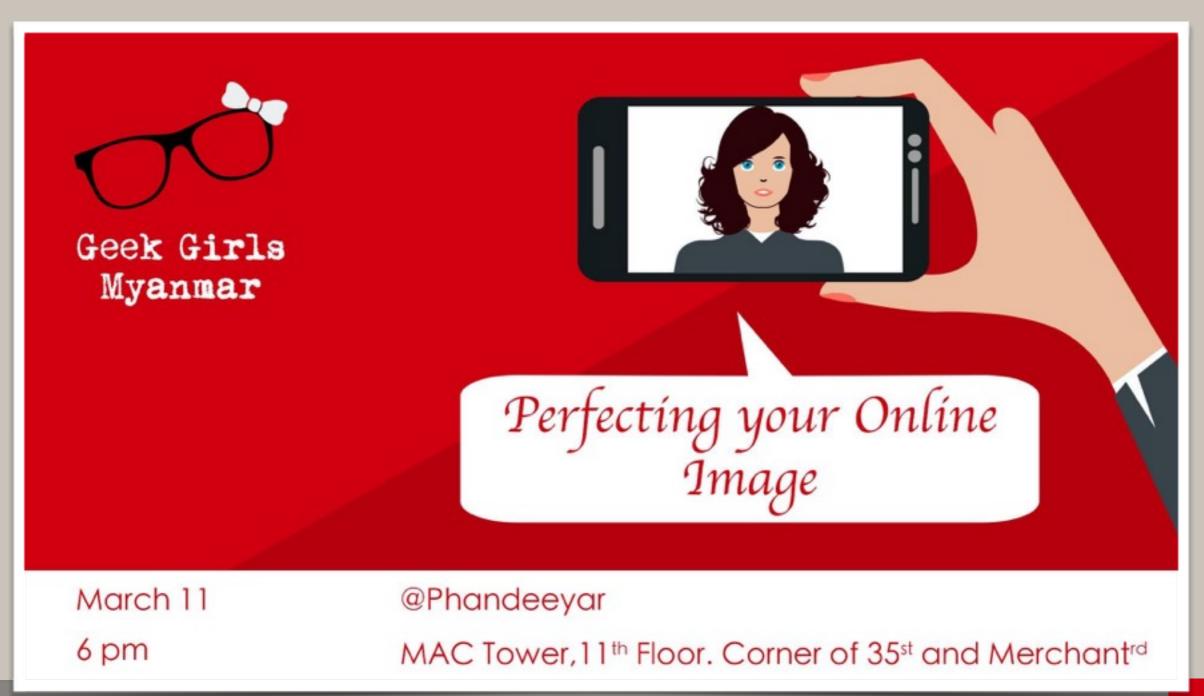


COMMUNITY

Workshops - <u>ASP.NET</u> WORKSHOP (24TH FEB 2015)



WORKSHOPS - PERFECTING YOUR ONLINE IMAGE WORKSHOP (11TH MAR 2015)





WORKSHOPS - RUBY ON RAILS WORKSHOP (24TH MAY 2015)



Girls be geeking at Ruby on Rails Workshop







Girls are equally as enthusiastic & geeky as boys.

** Testing out Google Cardboard**



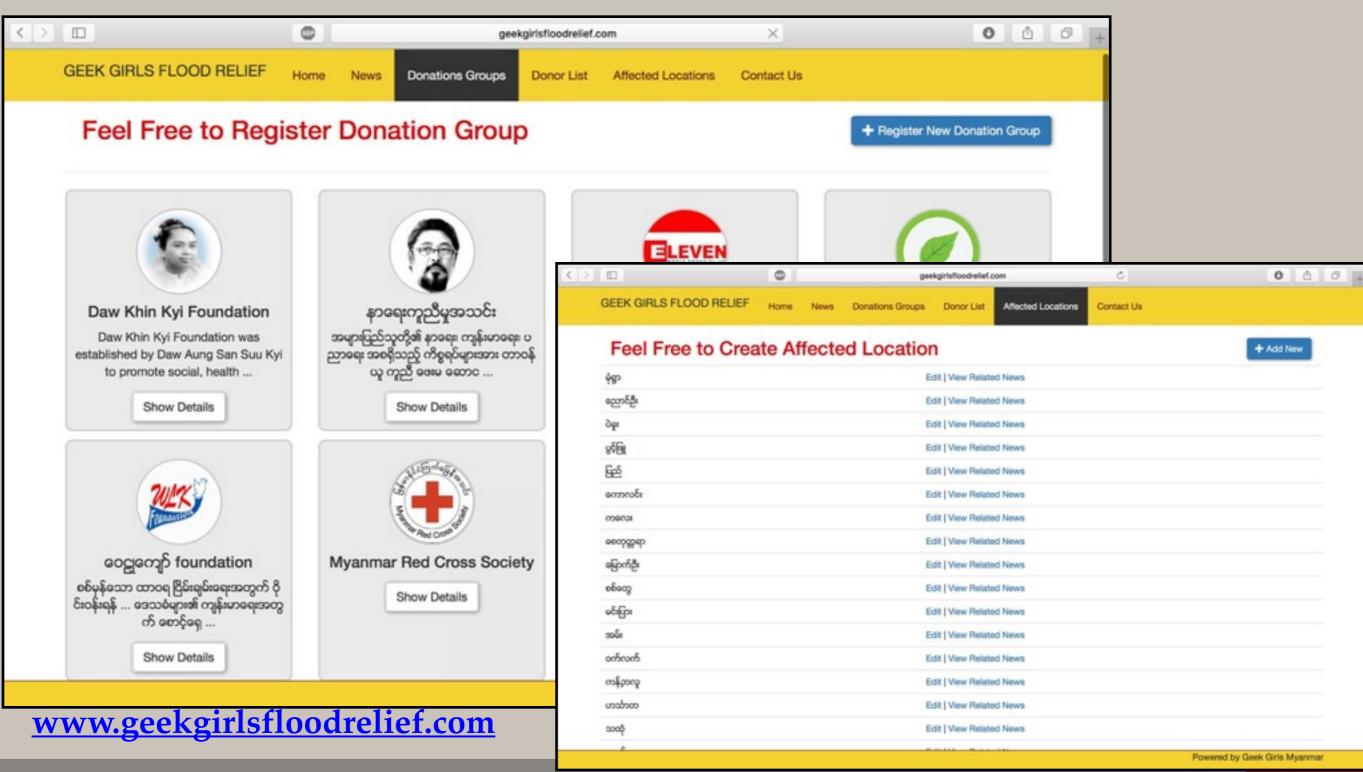
MEETUPS- HONOURABLE AMBASSADOR OF GLOBAL WOMEN ISSUE MS. CATHY BRUSSEL MEETS GEEKGIRLSMM.



CSR WORKS - GEEKGIRLSMM'S DONATION TO FLOODED AREA (12TH AUG 2015)



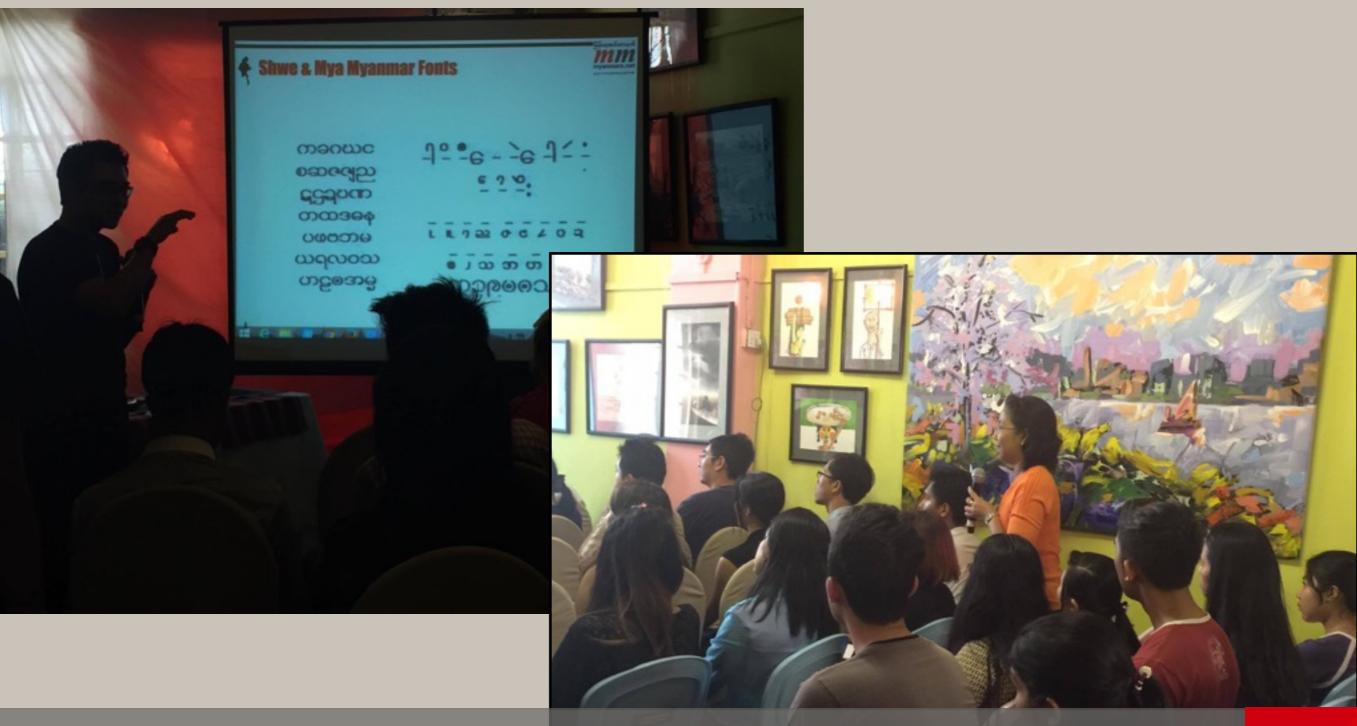
And built an information site for locating flood victims and aid organisations.



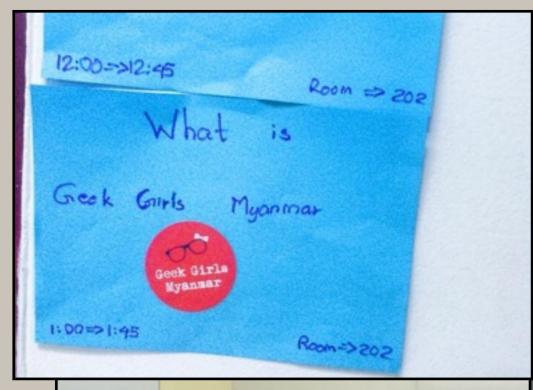
MEETUPS- GEEKGIRLSMM TURNED ONE IN SEPTEMBER 2015.



TALKS - EVOLUTION OF MYANMAR FONTS <<UNICODE & ZAWGYI>> (23RD JAN 2016)

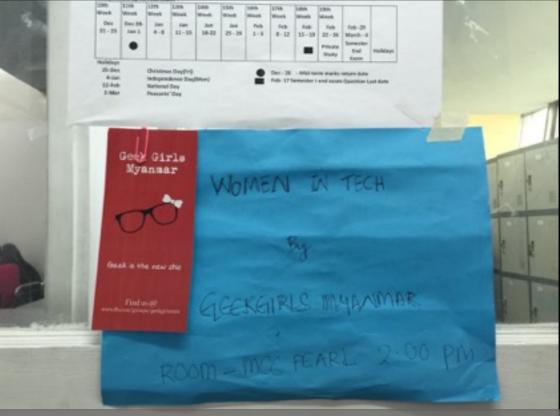


COMMUNITY EVENTS - GEEKGIRLSMM'S PARTICIPATION IN BAR CAMP 2014 & 2016











ANNUAL EVENTS - WOMEN TECH MAKERS - COLLABORATION GOOGLE DEVELOPERS GROUP (7TH APRIL 2015)



ANNUAL EVENTS - WOMEN TECH MAKERS - COLLABORATION GOOGLE DEVELOPERS GROUP (12TH MARCH 2016)



Friday Movie Night @ The Press Office Cafe

CODEGIRL





TALKS - PANEL DISCUSSION AT UNIVERSITY OF COMPUTER SCIENCES YANGON (27TH JULY 2016)



GEEK IS THE NEW CHIC!

SPECIAL PROGRAM - FEATURING WOMEN IN TECH OF THE MONTH (MONTHLY SINCE AUGUST 2015)







Woman in Tech of The Month Series 2015-2016



Inspiring the next wave of tech girls by sharing their success stories and struggles in tech field

ANNUAL EVENTS - 2ND ANNIVERSARY AND WOMEN IN TECH AWARDS (24TH SEPT 2016)





Be there to help and support each other. Because girls can do it!



EDUCATIONAL VISIT - A VISIT TO E-GOVERNMENT CONFERENCE & ICT EXHIBITION (7TH OCT 2016)



GEEKGIRLSMM IN MEDIA





BIRMINGHAM CITY University

NATIONAL NEWS SPECIAL FEATURES

> Geek is the new chic for Myanmar women

By Chit Su | Friday, 03 July 2015

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G+1 < 0

Tweet < 5 🕒 Share

Geek is good, women are being told. And, while we're at it, tech is



GEEK IS THE NEW CHIC!





On-going project - Workshop Tour in Shan State (5 cities)



GEEK IS THE NEW CHIC!

THE STRONG HAPPENING COMMUNITY OF WOMEN IN TECH FOR LEARNING & SHARING





THE STRONG HAPPENING COMMUNITY OF WOMEN IN TECH FOR LEARNING & SHARING



KEEP IN TOUCH FOR OUR UPCOMING COMMUNITY EVENTS

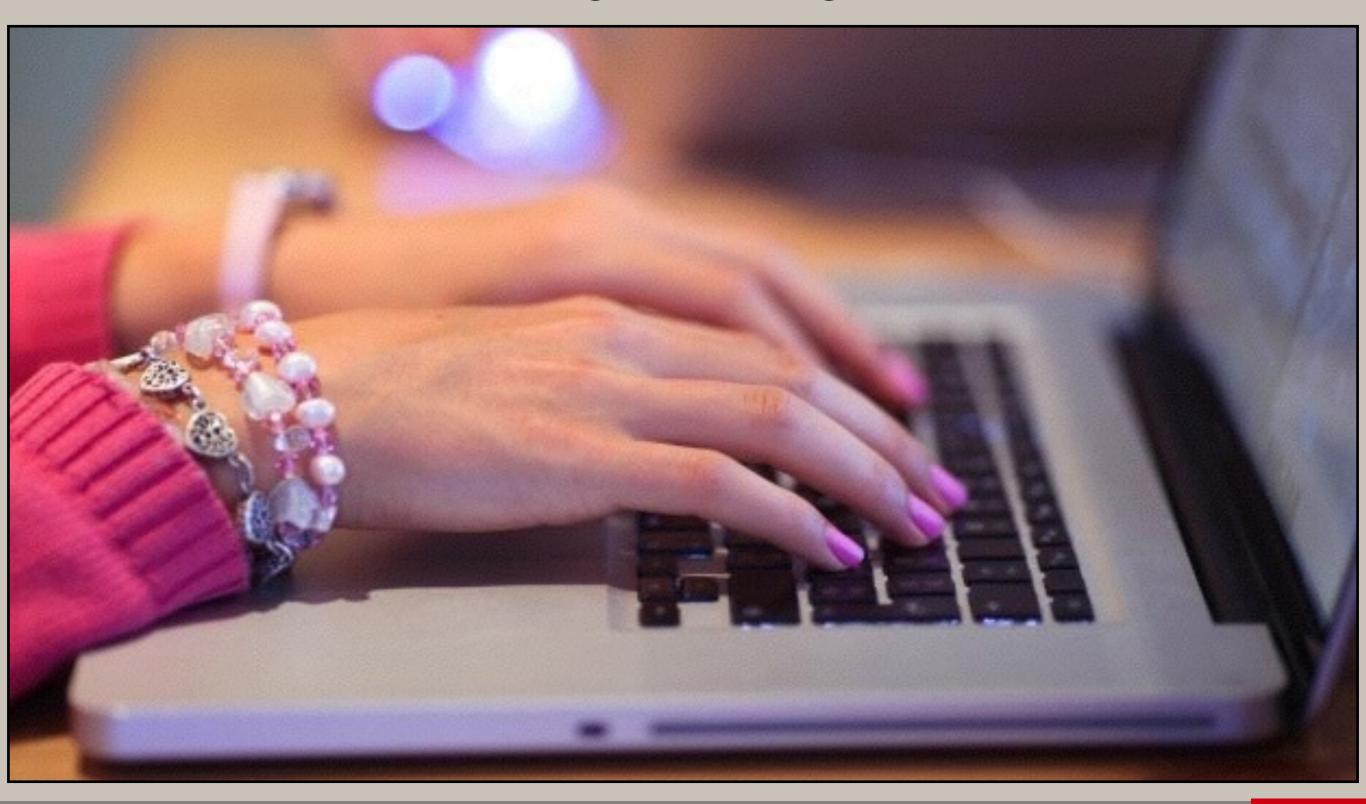


Are you developer, designer or someone working in tech industry?

Tell your story...



And lets geek out together!





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FACEBOOK - GEEK GIRLS MYANMAR

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