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WOMEN'S RIGHTS ONLINE
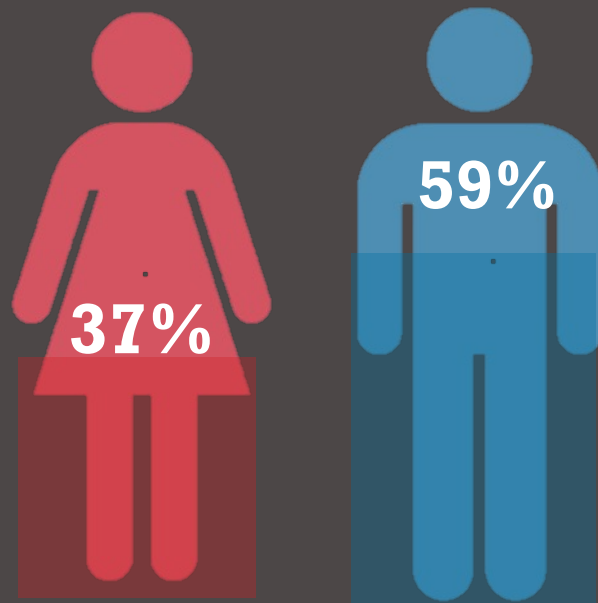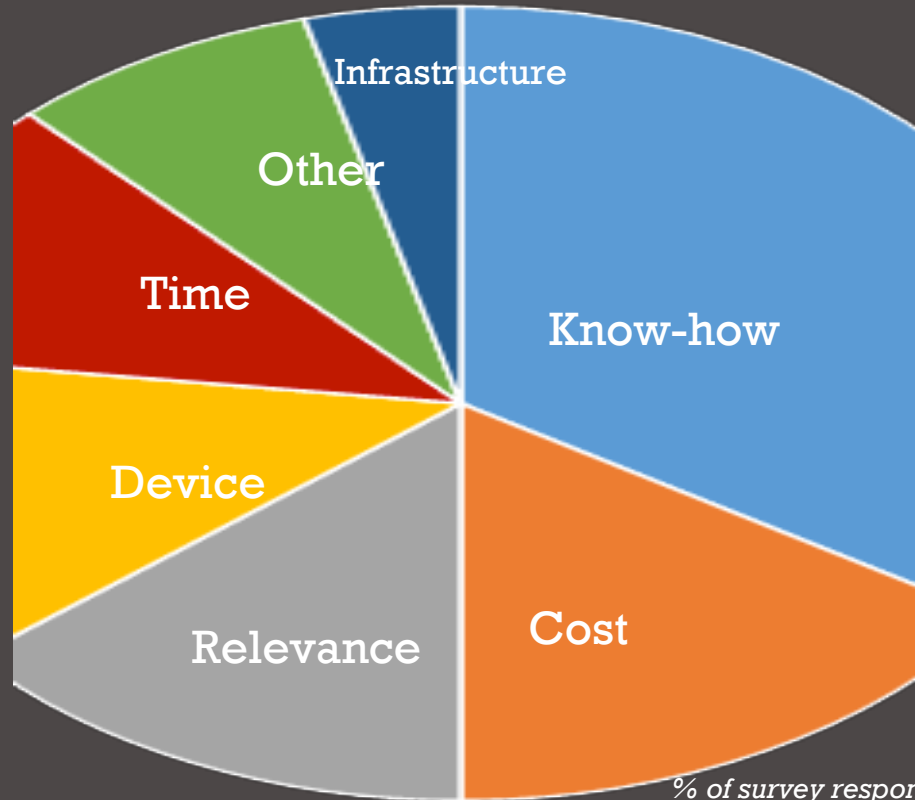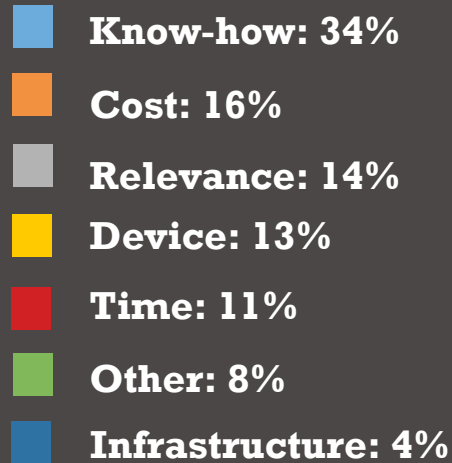
REPORT CARDS

A global snapshot of women online

Women are 50% less likely to access the Internet than men and 30-50% less likely to use it for personal empowerment

59%

37%

% of survey respondents reporting Internet access

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Major barriers to access & use

- **Know-how: 34%**
- **Cost: 16%**
- **Relevance: 14%**
- **Device: 13%**
- **Time: 11%**
- **Other: 8%**
- **Infrastructure: 4%**

Infrastructure

Other

Time

Know-how

Device

Relevance

Cost

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% of survey respondents who are not Internet users across all nine cities

Digital Gender Gap Audit Scorecard

Measuring Progress, Driving Action

COUNTRIES WE ASSESSED

Kenya	Mozambique	Ghana	Colombia	Indonesia
Uganda	Nigeria	Egypt	India	Philippines

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Internet access & women's empowerment

AVERAGE SCORE:

3/10

INDICATORS:

- Existence in national ICT strategies or broadband plans of clear, time-bound gender equity targets, with budget for implementation (Source: Web Index with recent review)

- Percentage of women with Internet access (Source: Women's Rights Online)

- Gender gap in Internet access (Source: Women's Rights Online and Pew Global Attitudes Survey)

- Women's empowerment through the Web (Source: Women's Rights Online) [3]

- Collection of national sex-disaggregated ICT data (Source: ITU)

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Affordability

AVERAGE SCORE:
5/10

INDICATORS:

- Internet affordability (price of 1GB of mobile data as a proportion of average monthly income) (Source: ITU [4] and World Bank)

- Existence of specific policies to promote free or low-cost public Internet access (e.g., budget allocations for Internet access in public libraries, schools, and community centres; provisions of free spectrum for community Wi-Fi) (Source: Alliance for Affordable Internet)

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Digital skills & education
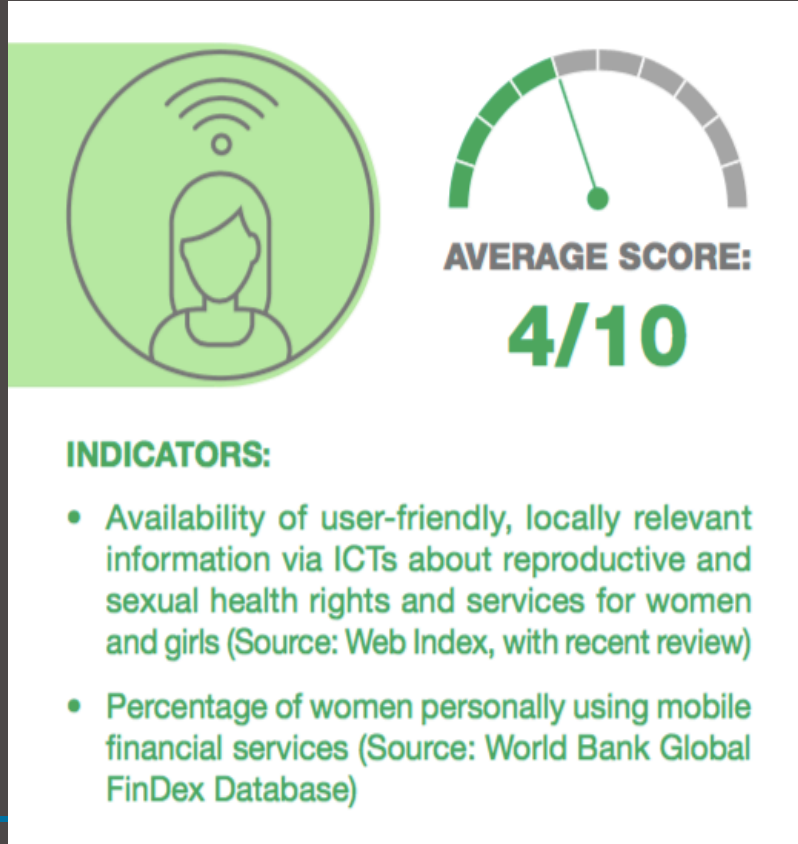

INDICATORS:

- Proportion of ICT-qualified teachers in schools (Source: UNESCO)

- Percentage of women in technology and engineering research and development (Source: UNESCO)

- Secondary schools with Internet access [5] (Source: UNESCO)

AVERAGE SCORE: 3/10

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Relevant content & services

AVERAGE SCORE:

4/10

INDICATORS:

- Availability of user-friendly, locally relevant information via ICTs about reproductive and sexual health rights and services for women and girls (Source: Web Index, with recent review)

- Percentage of women personally using mobile financial services (Source: World Bank Global FinDex Database)

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Online safety

AVERAGE SCORE:

3/10

INDICATORS:

- Extent to which law enforcement agencies and the courts are taking action in cases where ICT tools are used to commit acts of gender-based violence (Source: Web Index, with recent review)

- Existence and robustness of national data protection laws (Source: Open Data Barometer)

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Closing the gender gap:
A 5-point action plan

1   **2**   **3**   **4**   **5**

Where do we go from here?

RIGHTS

Protect online rights & privacy in law

Equip police & judiciary with training & resources to fight online violence

EDUCATION

Integrate basic digital literacy in school curricula at all levels

Expand digital literacy training beyond technical skills

ACCESS

Achieve the A4AI "1 for 2" affordability target

Develop more public access solutions

Create options for subsidised basic data allowance, focused on women

CONTENT

Prioritise local language data, info and services that empower women

Audit government websites to assess their gender relevance

TARGETS

Adopt concrete ICT gender equity targets, backed by adequate budgets

Collect ICT data disaggregated by gender, income & location

Develop new indicators to measure impact of ICT on women

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How can you work to address the digital gender gap & integrate REACT in your work plans?