A4AI-Nigeria
2013 - 2016

Engr. Ernest Ndukwe
National Coordinator, A4AI-Nigeria

A4AI Overview

A global multi-stakeholder coalition

- Over 80 members from across the private, public & non-profit sectors
- Member organizations come from developed & emerging countries
- Particular focus on local partners based and working on the ground in countries of engagement (currently close to 250 partners across the countries)

Aligned around policy and regulatory best practices

All member organizations have endorsed a set of nine good practices

→ Aim to ensure open, competitive markets

→ Policies & regulations needed in place to lower cost structure for the industry

→ Grounded on principles of Internet freedom & the fundamental rights of expression, assembly, and association online

Conducting robust original research to underpin evidence-based policy

A4AI

Annual Affordability Report

Newest edition published March 2016

Case studies

Ghana, Nigeria, Cameroon, Peru, Brazil, Dominican Republic, Myanmar, Bangladesh

Thematic briefings

Universal Access & Service Funds; Zero-rating & other mobile data plans

What is the state of affordability?

A4AI

The high cost to connect is excluding billions from the digital revolution

Over half the world's population is still offline

111 countries have met the UN affordability target of basic broadband priced at 5% or less of average monthly income

YET

Just
9 countries
meet this target for the bottom 20% of income earners

0 countries
meet this target for those living in poverty

A4AI: Plans and Objectives

- **Objective 1**: Get governments to commit to concrete, pro-poor and gender equitable plans and strategies for achieving the UN Sustainable Development Goal on affordable and equal universal internet access.

- **Objective 2:** Increase awareness and adoption of A4AI Best Practices

- **Objective 3:** National policy impact: Own and achieve at least two concrete policy impacts.

- **Objective 4:** Reach and Sustainability: Expand and consolidate membership and public engagement

Enabling more affordable access

POLICY & REGULATORY REFORM

- The best technologies can't drive progress if they are hamstrung by regulation and policy.

- By creating the conditions for open, competitive and innovative broadband markets, regulatory and policy reform can leverage very large increases in Internet access.

National Coalition: A4AI-Nigeria

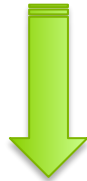# A4AI-Nigeria influencing Policies to change local realities

Nigeria Coalition: Selected engagement areas

Country	Identified Priority Issues (1st Phase)
Nigeria	• Consumer Awareness & Pricing Transparency • Infrastructure Sharing and Open access framework • Spectrum policy: availability, allocation & innovative uses of free/unlicensed spectrum

A4AI-Nigeria Coordinators and Champions

- National Coordinator: **Dr. Ernest Ndukwe**
- Deputy National Coordinator: **Jinmi Oluanuiga**
- National Champion of Consumer Advocacy and Pricing Transparency
  Oyebisi Babatunde Oluseyi, Executive Director, Nigeria Network of NGOs
- National Champion of Infrastructure Sharing and Open Access
  Jinmi Oluanuiga, Principal Consultant, Business Unusual
- National Champion of Spectrum Working Group
  Engr. Abraham Oshadami, Assistant Director of Spectrum Administration, Nigeria Communications Commission (NCC)

A4AI-Nigeria Key Milestones

- Signed MOU in October 2013
- First coalition meeting held in March 2014
- Facilitated MOU with ATCON
- Presented in Parliament with ATCON on CST
- Provided first public platform for Minister Shittu to meet stakeholders through the coalition meeting

What has A4AI-Nigeria Accomplished? 2013 - 2016

- A4AI is supporting the development of new Spectrum Trading regulations at the request of the new Honorable Adebayo Shittu, Minister of Communications and Technology.

- Hosted capacity building meetings on infrastructure sharing, including roundtable of service providers and regulator

- Launched campaign and mobilized support against proposed Communications Service Tax;

- Offered support to NCC on regulation regarding data price floor
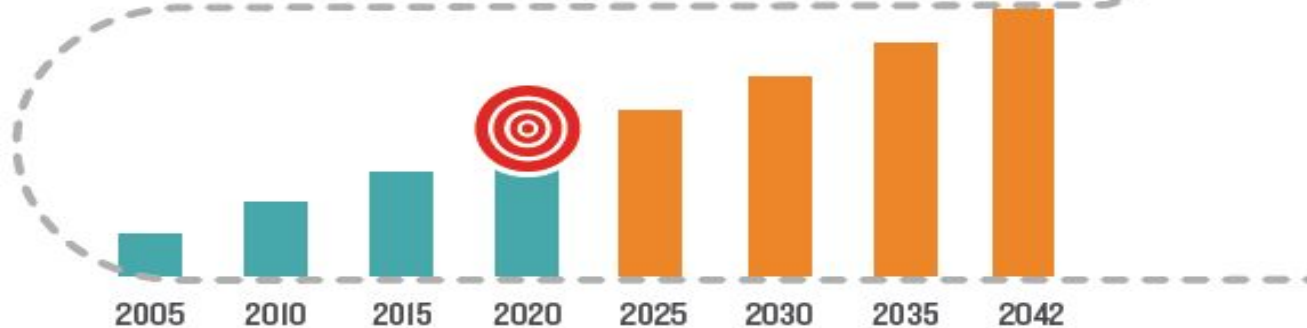
Looking Forward

Internet for all by 2020?

What action must we take to make universal access a reality?

A4AI

Commit to a new "1 for 2" affordability target

1GB of mobile data priced at 2% or less of average monthly income

Prioritize & expand public access initiatives

Critical to bringing connectivity to the most marginalized

Design policies with a gender focus

Closing the digital gender gap will require policies to reduce barriers for women

Thank you!

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