

## Worked across 8 countries to advance affordable access.

A4AI welcomed Guatemala and Bangladesh as new member countries, and renewed partnerships with Nigeria and Ghana — the first two countries to join A4AI, in 2013.



## Established the "1 for 2" affordability target in West Africa.

In 2016, we proposed a new broadband affordability target — 1GB of mobile data for 2% or less of average monthly income. In 2017, this target was officially endorsed by Nigeria, Ghana, and the Economic Community of West African States (ECOWAS).



## Assessed affordability policy across 58 countries.

Our 2017 Affordability Report presented a global analysis of policies to advance affordable internet access across low- and middle-income countries. Just 19 countries surveyed met the "1 for 2" target, highlighting the need for urgent policy reform.



## Shaped regulations to drive down access costs.

We successfully influenced the development of new infrastructure sharing regulations in the Dominican Republic, as well as new universal access and service regulations in Mozambique, both based on research produced by the local A4AI coalitions.



## Filled critical data gaps around mobile internet prices.

We released our inaugural mobile broadband pricing database, which looks at the cost to purchase 1GB of mobile data across 59 low- and middle-income countries. We plan to provide annual updates to this data in order to assess global pricing trends.



## Shaped regional policy for universal access.

A4AI helped to develop a new Universal Access and Service Act for ECOWAS, which was approved by all member states and will now be localized and implemented across the 15 ECOWAS member countries.



## Strengthened local advocacy through tailored research.

A4AI produced new regional and country-specific briefs, based on our Affordability Report research, to localize policy needs and recommendations, and bolster targeted advocacy efforts in our member countries.



## Highlighted the need for gender-responsive ICT policy.

We doubled down on our work to create policies aimed at enabling affordable access for women, organizing a one-of-a-kind conference in Dakar dedicated to developing smart, gender-responsive ICT policy in West Africa.



## Fed into policymaking processes across our regions of work.

A4AI submitted expert advice and recommendations to secure affordable access to the open internet, including with the South African Competition Commission, the Nigerian Communications Commission, and the ITU.

