



A4AI ALLIANCE FOR AFFORDABLE INTERNET

GHANA COALITION

Coalition Meeting

THEME: ADVANCING ACCESS TO AFFORDABLE BROADBAND
Progress and Opportunities

Thursday, 23 August 2018
Ghana International Press Centre
Gamel Nasser Road (Opposite GJJ)
Ridge, Accra, Ghana

About the A4AI-Ghana Coalition

The Alliance for Affordable Internet (A4AI) brings together prominent players from the private sector, public sector, and civil society to provide a unified voice and coordinated focus in addressing the shared goal of open, affordable access to the Internet in the developing world. The Alliance aims to increase the affordability of both mobile and fixed-line Internet access dramatically, with a focus on achieving a goal of “1 for 2”—no more than 2% of monthly income per capita for 1GB broadband connection.

At the start of its work in Ghana, A4AI held a successful first A4AI-Ghana Forum in which a number of priority issues were identified. These priority issues have the potential to undermine efforts to increase Internet access and affordability to broadband in Ghana. The priority issues identified in Ghana were:

- Taxation
- Infrastructure Sharing and Open Access
- Research and Data Collection
- Consumer Awareness and Pricing Transparency

The Coalition members formed four working groups that have been working on each priority issue. These working groups have since produced work plans, chalked some successes and continue to develop policy and regulatory outputs (e.g. draft proposals and recommendations) designed to resolve the key challenges.

Objectives and Outline of the A4AI-Ghana Coalition Meeting

The A4AI Ghana Coalition Meeting on **Thursday 23rd August** under the theme, **Advancing Access to Affordable Broadband: Progress and Opportunities**, is open to all people interested in increasing broadband access and affordability in Ghana, with a view to discussing key considerations including policy, regulation and innovation needed to achieve this goal. The meeting will also afford the four A4AI-Ghana working groups the opportunity to review their work to date, discuss opportunities for continued collaboration and reset priorities going forward.



TENTATIVE AGENDA

08:30 – 09:00	Registration
09:00 – 09:20	<p>Chair, Dr. Kwaku Ofoosu-Adarkwa, National Coordinator, A4AI-Ghana, Chair</p> <p>Welcome Message</p> <ul style="list-style-type: none"> Ms. Onica N. Makwakwa, Africa Regional Coordinator, A4AI Eleanor Sarpong, Deputy Executive Director, Policy Lead, A4AI
09:20 - 09:40	<p>Keynote Message</p> <p>Honourable Ursula Owusu-Ekufu, Minister of Communications (invited)</p> <p><i>Advancing Access to Affordable Broadband: Progress and Opportunities</i></p>
09:40 - 10:00	<p>Presentation</p> <p><i>New Opportunities and progress: Advancing Affordable Access Through Universal Service</i></p> <p>Mr. Kofi Asante, Administrator, GIFEC (invited)</p>
10:00 – 10:20	<p>Lightning Talks: Thematic Highlights from Working Group Leads</p> <ul style="list-style-type: none"> ❖ Consumer Advocacy & Pricing Transparency ❖ Data & Research ❖ Infrastructure Sharing & Open Access ❖ Taxation
10:20 - 11:15	<p>Fireside Chat: Advancing Affordable Access through New Technologies & Innovative Infrastructure Management</p> <ul style="list-style-type: none"> Ms. Estelle Akofio-Sowah, Ghana Country Manager, CSquared Mr. Kojo Boakye, Africa Public Policy Manager, Connectivity & Access. at Facebook Dr. Bello Moussa, Innovations and Industries Relations, Huawei Technologies Moderator Ms. Eleanor Sarpong, A4AI Deputy Executive Director, Policy Lead
11:15 - 11:30	Group Photo and Coffee Break
11:30 - 12:45	<p>Breakout Sessions</p> <p>A4AI-Ghana Coalition Reports & Planning: Sharpening Key Policy Outputs for Effective Advocacy</p> <ol style="list-style-type: none"> Consumer Advocacy & Pricing Transparency Working Group, Champion - Clara Pinkrah-Sam, Innovation Entrepreneurship & BPO Expert, eTransform Project Infrastructure Sharing & Open Access Working Group, Champion - Estelle Akofio-Sowah, Country Manager, CSquared Ghana Taxation Working Group, Champion - Derek Laryea, Head of Research & Communications, Ghana Telecommunications Chamber Research & Data Collection Working Group, Champion - Kafui Prebbie, CEO, TechAide
12:45 - 13:15	Reports from Breakout Sessions
13:15 – 13:30	Closing: Action Plan & Key Actors
13:30 - 14:45	Networking Luncheon