



A4AI ALLIANCE FOR
AFFORDABLE INTERNET

NIGERIA COALITION

Coalition Meeting 31st October 2018

**Victoria Meeting Room, The Lagos Continental
Plot 52A, Kofo Abayomi Street, Victoria Island,
Lagos, Nigeria**

The Alliance for Affordable Internet (A4AI) brings together prominent players from government, the private sector, civil society and development sectors to provide a unified voice and coordinated focus in addressing the shared goal of open, affordable and equal access to the internet in the developing world. A4AI aims to make the internet universally affordable for all who want to use it.

Since 2014, A4AI-Nigeria has been working on priority issues that must be addressed to unlock the potential for affordable, universal and equal access in Nigeria:

- Infrastructure Sharing and Open Access – limited sharing of some infrastructure.
- Spectrum - concerns over spectrum policy, including innovative and efficient use of spectrum.
- Consumer Awareness and Pricing Transparency – limited consumer awareness and information about the benefits and cost of internet services, including, but not limited to, taxation and fiscal concerns that affect cost borne by consumers.

The overarching theme for this meeting is ***Bridging the Digital Divide in Nigeria Through Smart Broadband Strategies and Policy***. It is open to all people interested in increasing broadband access and affordability in Nigeria, with a view to discussing key considerations including policy, regulation and innovation needed to achieve this goal. Nigeria adopted the “1 for 2” **affordability target**, committing to ensuring that Nigerians can afford at least 1G of data per month at an average of no more than 2% of average monthly income. Steady progress is being made in the areas of broadband strategy, universal and public access, infrastructure sharing, and spectrum management, however Infrastructure gaps still exist across the country. An estimated 86 million people in Nigeria lived in extreme poverty (less than \$1.90/day) in 2013 ([World Bank 2017](#)). So while Nigeria currently meets the 1 for 2 target, rising inequality means there are many for whom affording 1GB of data is still a challenge. This is therefore an urgent call to action to ensure no one is left behind or excluded from the benefits that the internet presents.

The July 2018 coalition meeting served as an opportunity to update **Nigeria’s National Broadband Plan**. This meeting will do a deeper dive of the targets, opportunities in the broadband plan and discuss recommendations that could bring more Nigerians online in line with **Vision 2020** and with the influence of an effective broadband policy.



AGENDA

Digital Inclusion: *Bridging the Digital Divide in Nigeria Through Smart Broadband Strategies and Policy*

8H30 - 9H00	Arrival & Registration
9H00 - 9:15	Welcome & Opening Remarks <ul style="list-style-type: none">• Engr Ernest Ndukwe, A4AI-Nigeria National Coordinator• Sonia Jorge, A4AI Executive Director (A4AI at 5)
9H15 - 9H30	Opening Remarks by Guest of Honour Honourable Minister, Alhaji Barrister Adebayo Shittu , Ministry of Communications (invited)
9H30 - 10H00	Updates from the Working Groups (10 min per group) <ul style="list-style-type: none">• Updates per group leader: 2018 Outputs to date - Outcomes, Challenges & new Opportunities• Highlights from the Broadband Forum - Eleanor Sarpong , Deputy Director and Policy Lead, A4AI
10H00 - 11H00	Research Presentations Bridging the digital divide through smart policy <ul style="list-style-type: none">• 2018 AFFORDABILITY REPORT: Progress made towards Affordable broadband in Nigeria -- Onica Makwakwa, Africa Regional Coordinator, A4AI / Sonia Jorge (Executive Director , A4AI)• An Overview of the Nigeria Broadband plan 2012-2018 - Tope Ogundipe , Director of programs (Paradigm Initiative)• Discussion & Q&A Facilitator: Maiko Nakagaki, A4AI Strategic Partnerships & Development Manager
11H00 - 11H15	Coffee Break
11H15 - 11H45	Recommendations (Working Group Breakout Sessions) <ol style="list-style-type: none">1. Consumer Awareness - <i>Recommendations to Bring more Nigerians online, From Relevant Content to effective Consumer Protection</i>2. Infrastructure, Open Access & Spectrum - <i>Recommendations for Bridging the Infrastructure Gaps and Connecting the Unconnected</i>3. Digital Inclusion - <i>Recommendations for closing the digital divides through smart fiscal policies (including review of taxation and universal service funds in context of 1 for 2 policy).</i>
11H45 - 12H15	Report back and next 3 months per working Groups: Priorities and activities Moderator: Engr Ernest Ndukwe, A4AI-Nigeria National Coordinator
12H15- 12H30	Nigeria beyond Lagos and Abuja - Reflections from other states
12H30 - 12H35	A4AI Highlights - 5 Years of Advancing Access to Affordable Internet - Eleanor Sarpong
12H35 - 12H50	Wrap Up & Next Steps
13H00 - 14H00	Networking Lunch