

Advancing Access to Affordable Broadband in Ghana



A global
coalition
working to
make
broadband
affordable
for all



23 August 2018
Lightning Talks
HIGHLIGHTS FROM WORKING GROUPS

a4ai.org
[@a4a_internet](https://twitter.com/a4a_internet)

Lobbying for internet to be considered as an essential utility just like water and electricity.

This could arguably reduce social exclusiveness by overcoming the digital divide.

1. The Need to Offer Social tariffs

1. Functional Internet Access

1. Access to standard services by people with disabilities

Decrease Taxation Levels & Appetite on Sector

- SIIT
- Tax on Mobile Money
- Tax on CST, NFSL
- 20% Import Duty (Devices)

Impact

- Industry makes 10% GoG Rev.
- Decreases Investment/Growth
- Consumer taxes also create barriers to affordability

INTERVENTIONS 2018

- Tax Dialogue
- Pre-Budget Consultative Forums
- Public Engagements
- TTC Reporting
- Media Engagements

GOAL

- Greater Alignment btn GoG & Service Providers
- Rebalancing mobile taxes promotes digital inclusion/ICT
- Govt must consider widely recognized taxation principles

Infrastructure Sharing & Open Access



- to move from report recommendations to implementation
- find a new Infrastructure Sharing & Open Access Champion
- improve activity within the Group
- improve engagement and dialogue with key stakeholders

Data & Research Working Group



Fostering relationships to gather the empirical data on a national scale to advocate for and support change:

- Deepening the relationship with national data collection agency - the Ghana Statistical Service
- Develop questions for adoption into next Census Survey that focuses on Income Status, Gender, Cost & Access
- Secure access to raw census data and make deductions and inferences
- Organise community engagement sessions with infographic designed from data.