# A4AI OVER THE PAST 5 YEARS

Shaped regulations to drive down access costs.

We successfully influenced the development of new **infrastructure sharing regulations** in the Dominican Republic and Mozambique, as well as new universal access and service regulations in Mozambique and a new Universal Access and Service Act for the ECOWAS.

Supported the development of national broadband strategies and plans.

In Nigeria, Bangladesh and Guatemala, A4AI has and continues to support the **development of national broadband plans and strategies** that will set sound policy guidance and development goals to achieve the "1 for 2" affordability target.
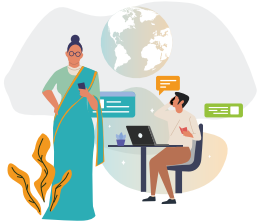
Worked across 8 countries and at the regional level to advance affordable access.

A4AI worked through national coalitions in **Dominican Republic, Ghana, Liberia, Mozambique, Myanmar, Nigeria, Guatemala and Bangladesh** leadings efforts to design local policy solutions to advance digital inclusion.

Established the widely adopted "1 for 2" affordability target.

In 2016, we proposed a **new broadband affordability target.** In 2016, we proposed a new broadband affordability target — 1GB of mobile data for 2% or less of average monthly income. Thanks to A4AI's advocacy, this target was officially endorsed by Nigeria, Ghana, and the Economic Community of West African States (ECOWAS) as well as by the UN Broadband Commission.

Produced leading flagship research on affordability policy across 60 countries.

Our annual Affordability Report presents a global analysis of policies to **advance affordable internet across low- and middle-income countries**. From the first report in 2014 to the most recent in 2018, A4AI's flagship report has called on all stakeholders to take policy actions to improve affordable internet access for all.

Empowered African women in tech policy.

We organised the 2016 and 2018 Africa Summits on **Women and Girls in Technology**, bringing together hundreds of digital equality advocates, who developed the Accra Summit Action Plan to ensure that Africa's digital future is built by — and empowering for— women.

Became a trusted source for expert insight on internet policy issues.

A4AI became a first point of call for journalists and others looking for input on internet access and affordability, **regularly receiving media coverage** across top-tier influential publications, including the BBC, CNBC, the Washington Post, the Guardian, CNN, CNET, Quartz, and ITWebAfrica, among many others around the globe.
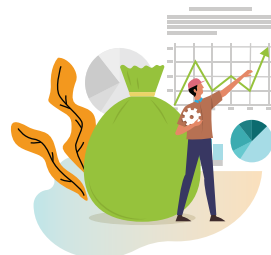
Encouraged smart taxation in Ghana, Mozambique, Nigeria and the Dominican Republic.

A4AI led advocacy campaigns and developed policy recommendations to show governments how **high communications taxes** harm consumer affordability. In Ghana, the coalition's advocacy efforts led to import taxes on mobile handsets being halved; in Nigeria, the coalition successfully stopped a proposed tax on data services.
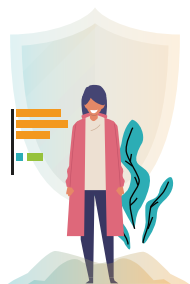
Advocated for increased consumer protection and pricing transparency.

A regulatory resolution proposed by A4AI in Ghana led to the implementation of new consumer protections — consumers in Ghana now receive updates on the mobile data they've used, the cost, and their balance.

Researched mobile data plans.

A4AI completed the **first ever large-scale study of mobile data plans**, including zero-rated data services, and put forward evidence-based policy and regulatory recommendations for advancing affordable mobile data services in developing countries.

Advancing affordable internet access for all since 2013

www.a4ai.org   @a4a_internet

5 YEARS OF A4AI

Advancing affordable internet for everyone.