



**PROJECT
ISIZWE**
Free WiFi for Africa

Footprint in 5 Provinces across South Africa



**PROJECT
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Free Wi-Fi for
South Africa

Free Wi-Fi for low-income communities

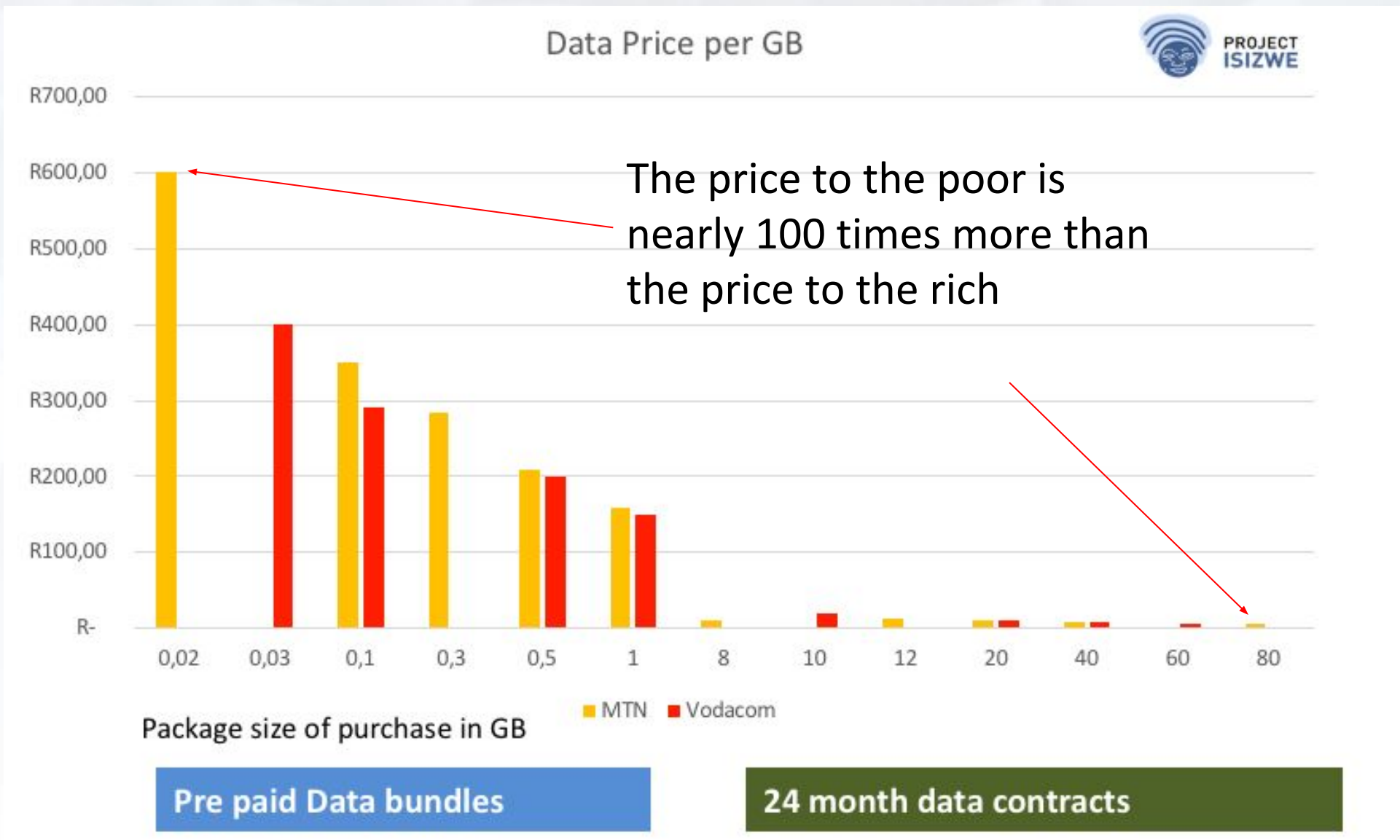
Bridging the digital divide

Education, social inclusion,
economic development

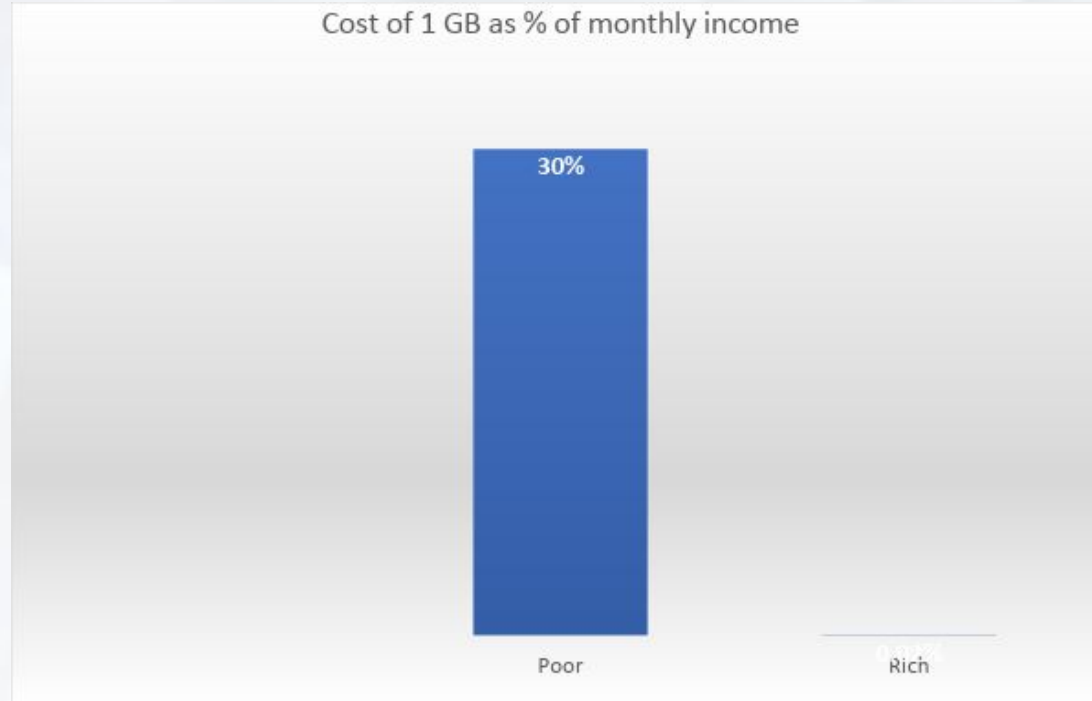
250Mb per device per day

Unlimited access to on-net Content Portal

Price per GB of Data



Price per GB of Data as % of Income

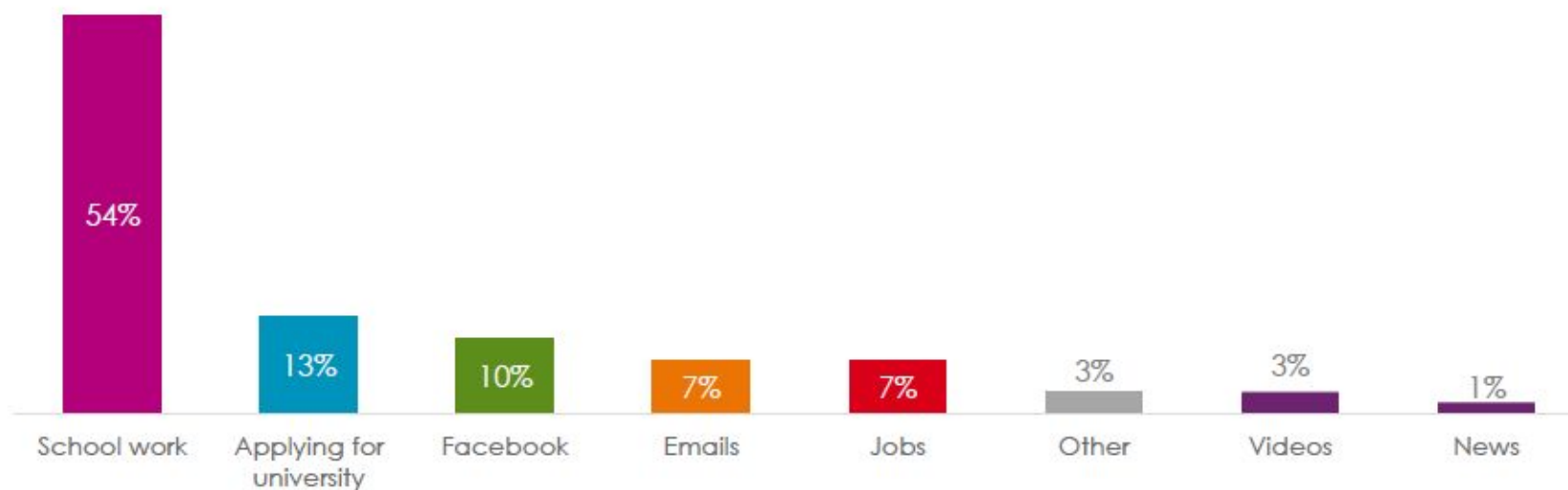


The price to the poor as a % of income for 1 GB is **1500 times** more than the price to the rich



Why is data so important?

Q: What are the top two things that you use internet for? N = 68



11

Data has become the raw material for developing people



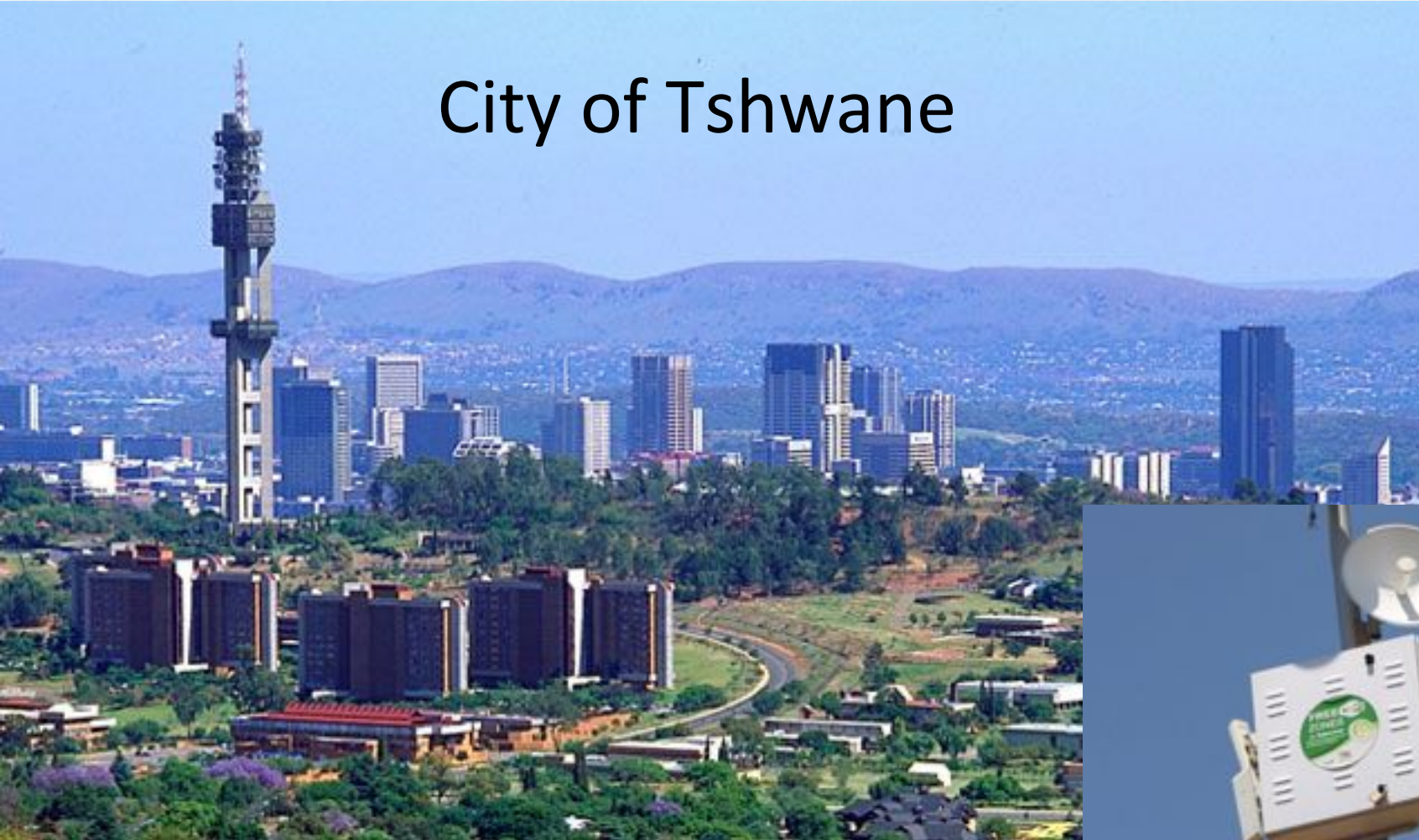
PROJECT
ISIZWE

FREE

WIFI FOR SA

Within walking distance

City of Tshwane



**1050
SITES**
OR FREE INTERNET ZONES

**130+
THOUSAND**
USERS EVERY DAY

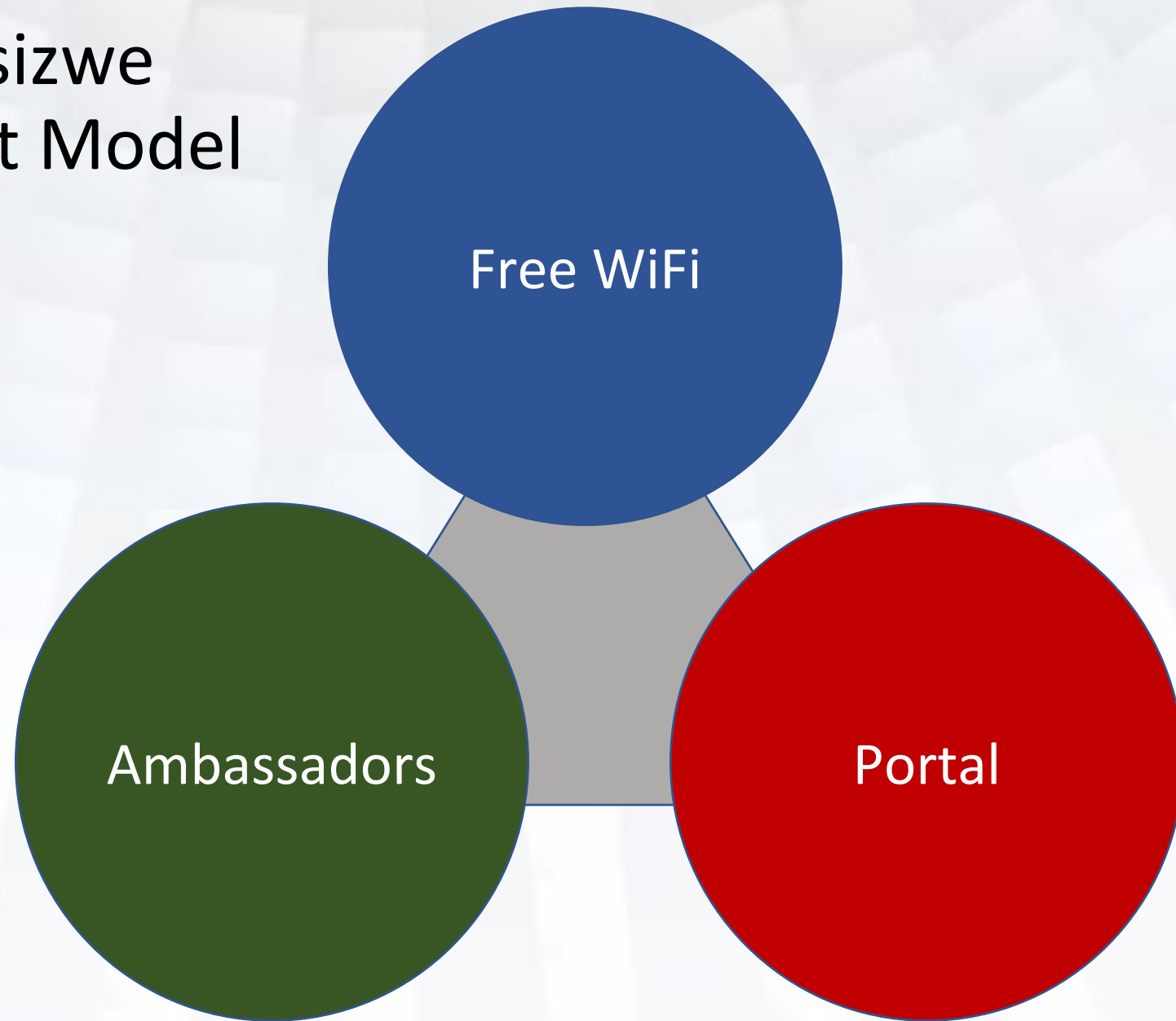
**3,5
MILLION**
DEVICES SINCE 2013

**600+
THOUSAND**
UNIQUE USERS PER MONTH

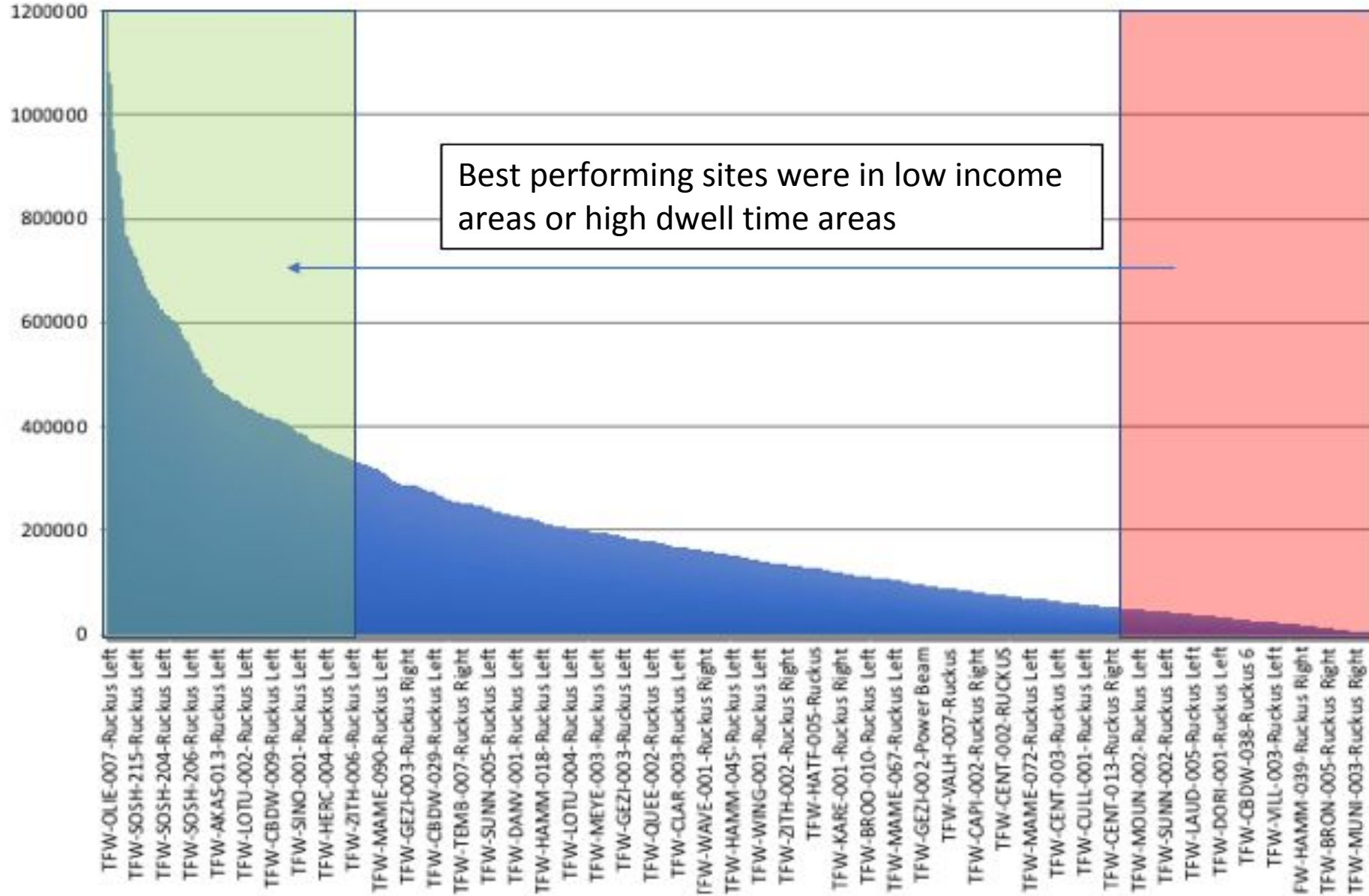


**R150
MILLION**
DATA SAVING EACH
MONTH

Project Isizwe Deployment Model



Total Usage in a month MB



Free Internet zone sorted by best performing to worst performing

1.1 Project Sponsors - Aware



IT STARTS TODAY
FUTURE YOU. NOW.



Underage drinking is a big problem. Teens who abuse alcohol can have friends, family and society as a victim.

It Starts Today aims to help address this problem through a programme and initiatives such as awareness campaigns that you can learn and do great things from.

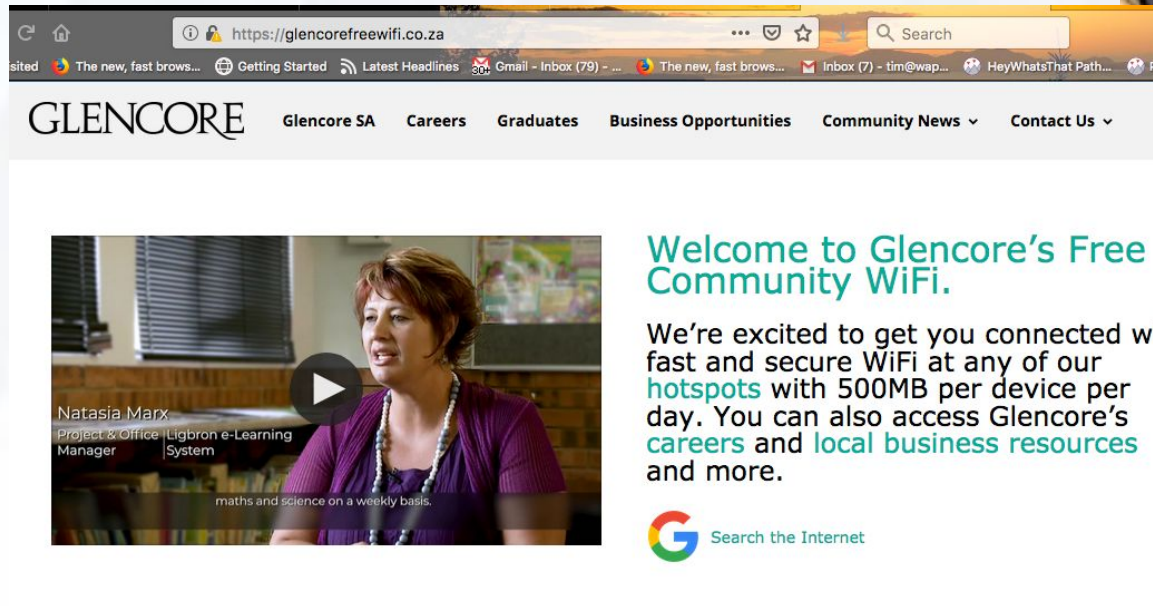
Use the Internet and this portal (and resources!) to help you build a better future.



1.1 Project Sponsors – Aware Results

- Being connected to Wifi for the first time
- Best way to learn the about alcohol
- Connected at last
- Drinking is not cool
- Drinking is not for us
- Focus on school and dont drink
- Free wifi is great, i have seen a lot on the website I can even look for work
- Good way to engage and educate young people

1.2 Project Sponsors - Glencore

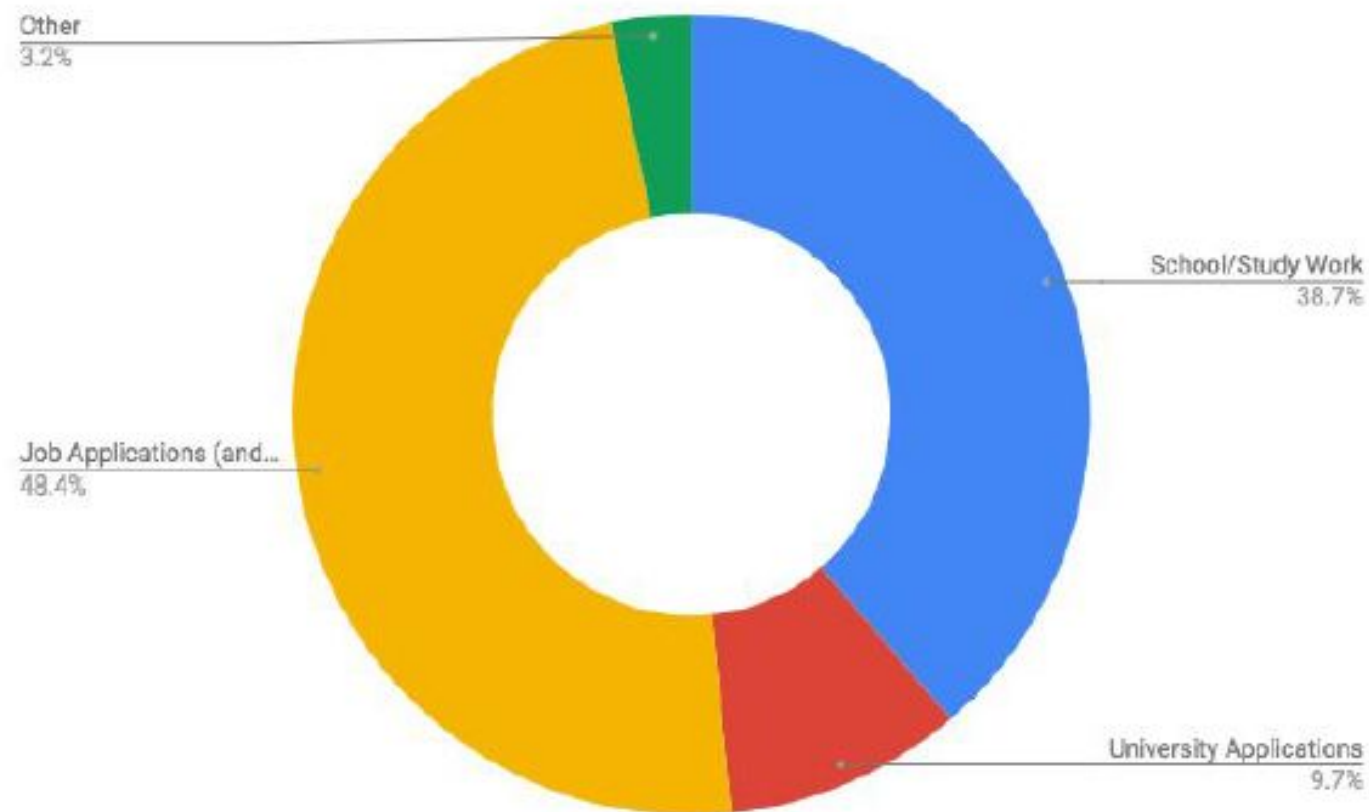


The screenshot shows the website <https://glencorefreewifi.co.za>. The navigation menu includes: **GLENCORE**, **Glencore SA**, **Careers**, **Graduates**, **Business Opportunities**, **Community News**, and **Contact Us**. A video player features **Natasia Marx**, Project & Office Manager, with the text "maths and science on a weekly basis." The main heading reads "Welcome to Glencore's Free Community WiFi." Below this, the text states: "We're excited to get you connected with fast and secure WiFi at any of our hotspots with 500MB per device per day. You can also access Glencore's careers and local business resources and more." A "Search the Internet" button with the Google logo is visible at the bottom.



What is the WiFi used for?

Users gave positive feedback regarding the benefits of the WiFi.



What users said:

- "I am able to post more of my singing videos online." - Makhobo Nozipho
- "I can apply for work anywhere not just in my province." - Cimphiwe Ngwenya
- "I use it everyday to apply for jobs." - Pearl Masabane
- "I use the free WiFi to get young people to be engaged in youth empowerment projects." - Jonathan Sibeko

2.1 Sustainability – Wi-Fi Vouchers



35 MB free per day
Voucher for more



Available at FLASH shops

Available in your community.



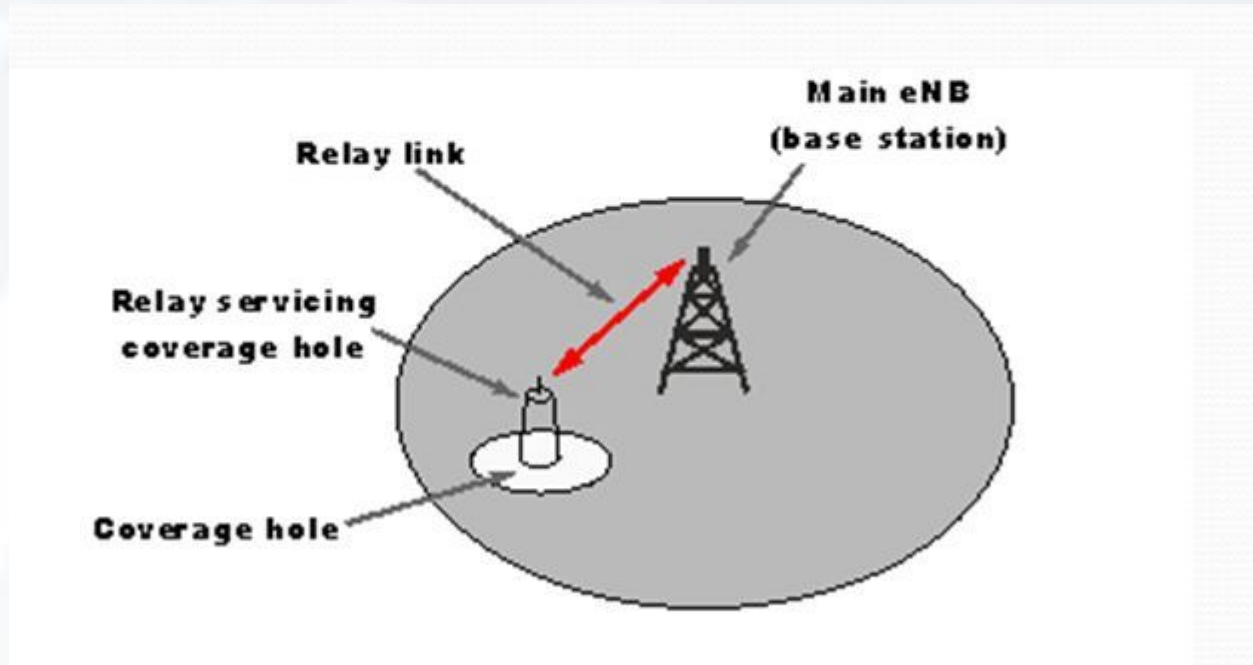
2.2 Sustainability – Advertising



Challenges:
Filling the inventory
Managing the
advertising space

2.3 Sustainability Way Leaves

LTE relay stations



Aerial Fibre





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