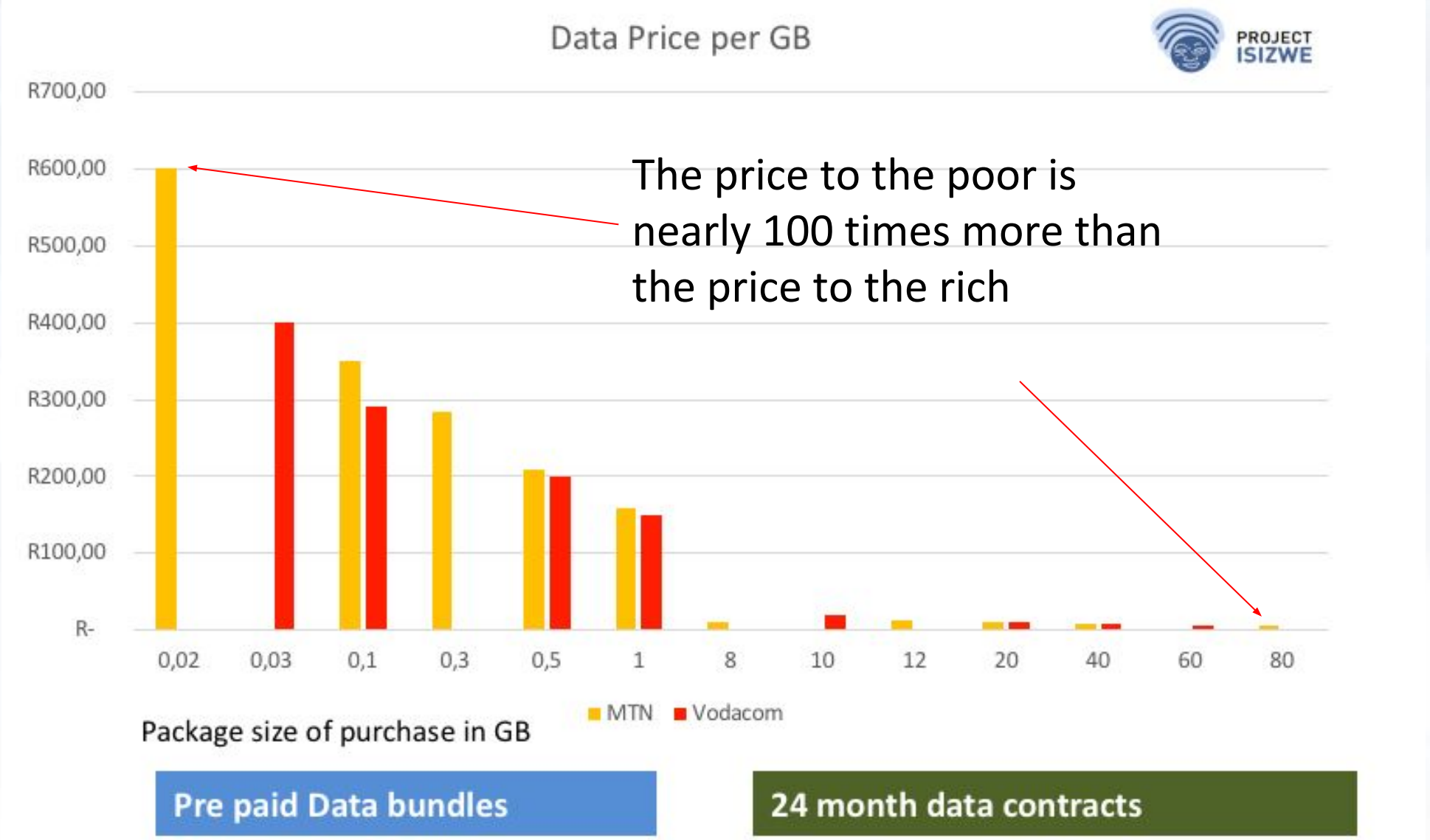
PROJECT ISIZWE

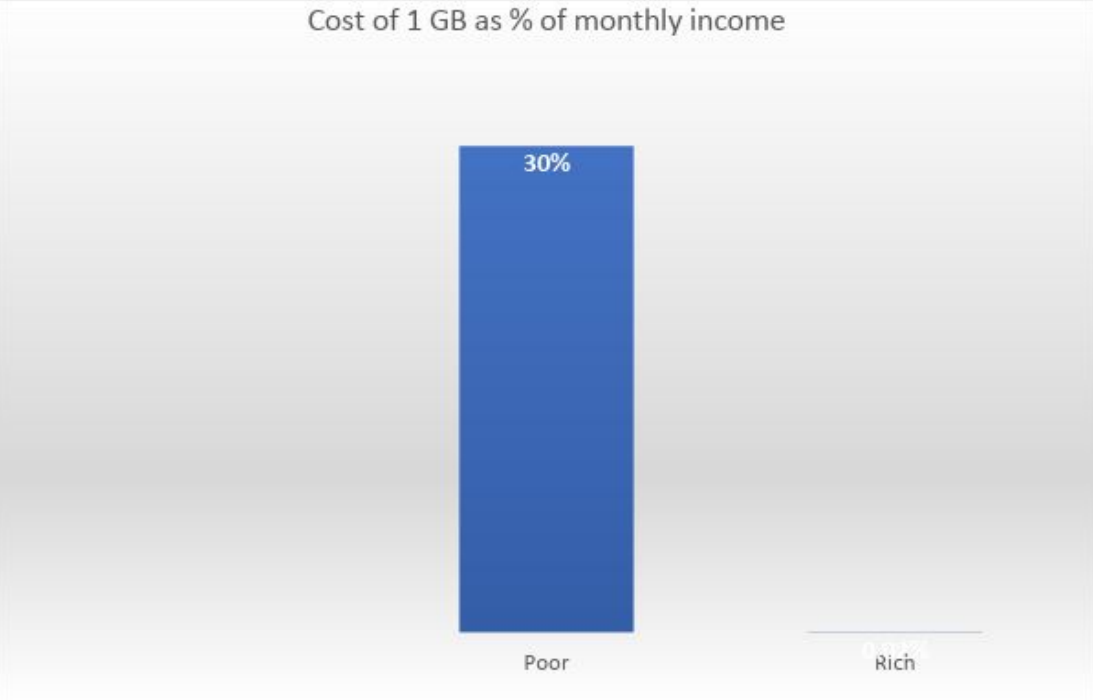
Free WiFi for Africa

Footprint in 5 Provinces across South Africa

Price per GB of Data



Price per GB of Data as % of Income



The price to the poor as a % of income for 1 GB is **1500 times** more than the price to the rich

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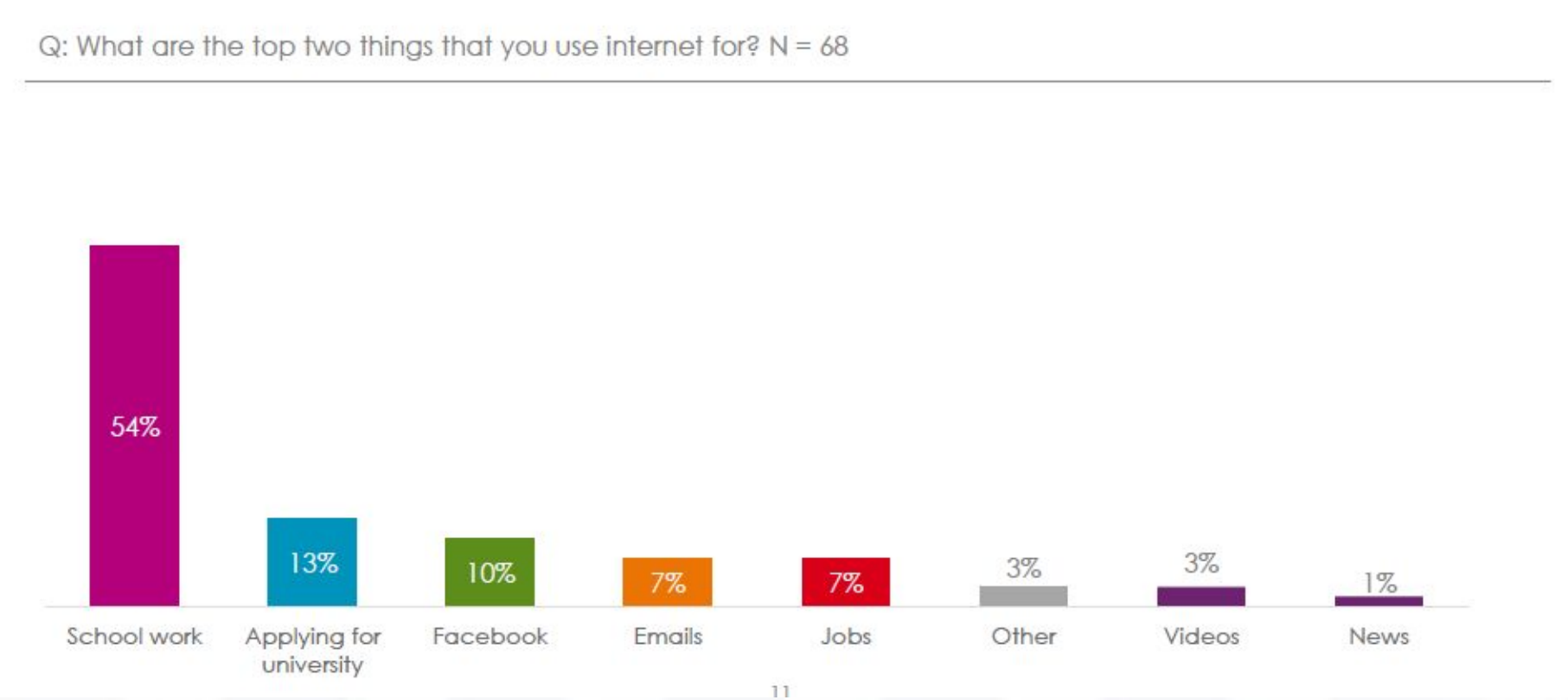
Why is data so important?



Data has become the raw material for developing people

PROJECT
ISIZWE
FREE
WIFI FOR SA
Within walking distance

City of Tshwane

1050
SITES
OR FREE INTERNET ZONES

130+
THOUSAND
USERS EVERY DAY

3,5
MILLION
DEVICES SINCE 2013

600+
THOUSAND
UNIQUE USERS PER MONTH

R150
MILLION
DATA SAVING EACH MONTH

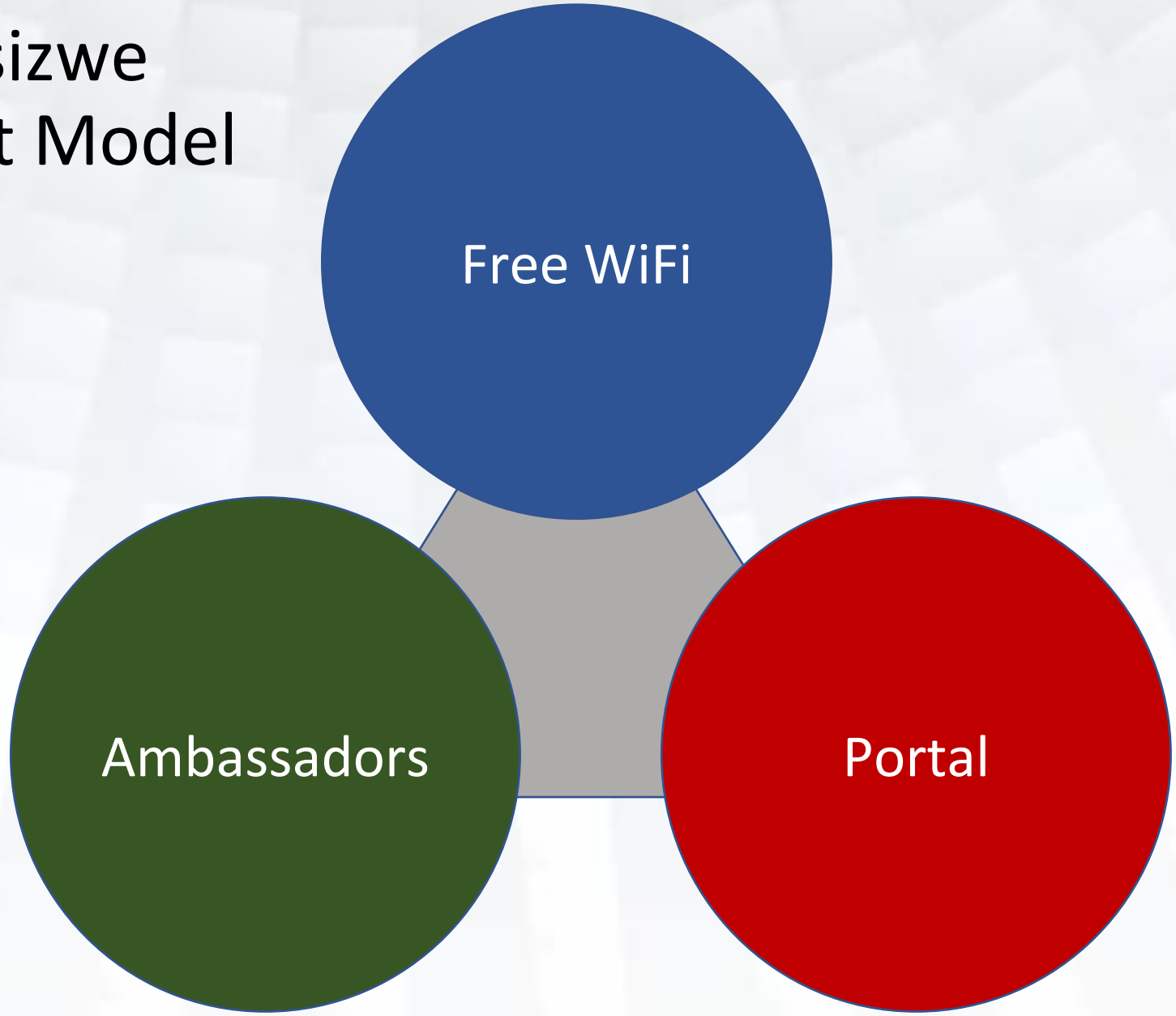
Wi-Fi NOW AWARD 2016

AfricaCom AWARDS

WORLD™ Wi-Fi Day

FIRE

Project Isizwe Deployment Model



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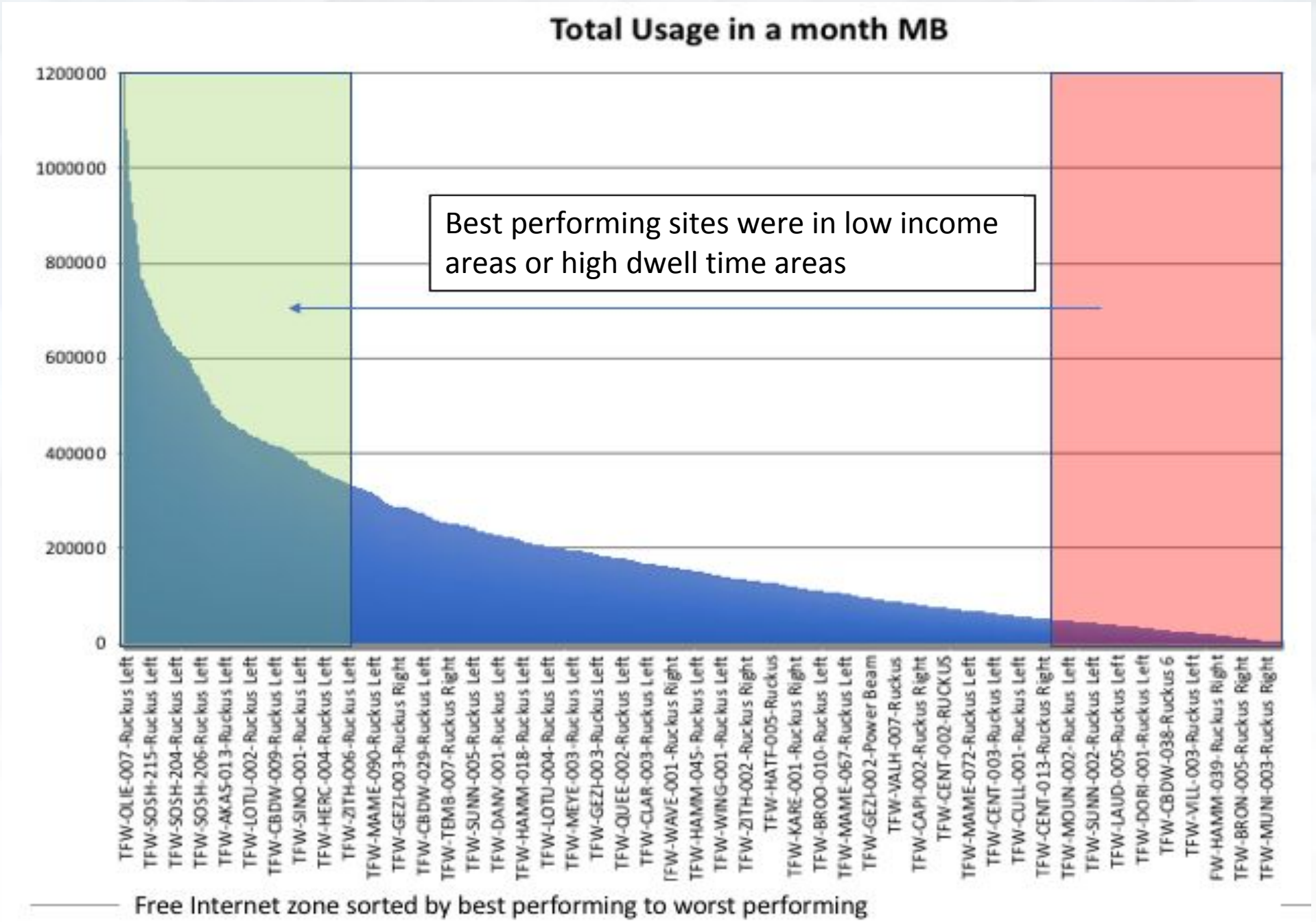
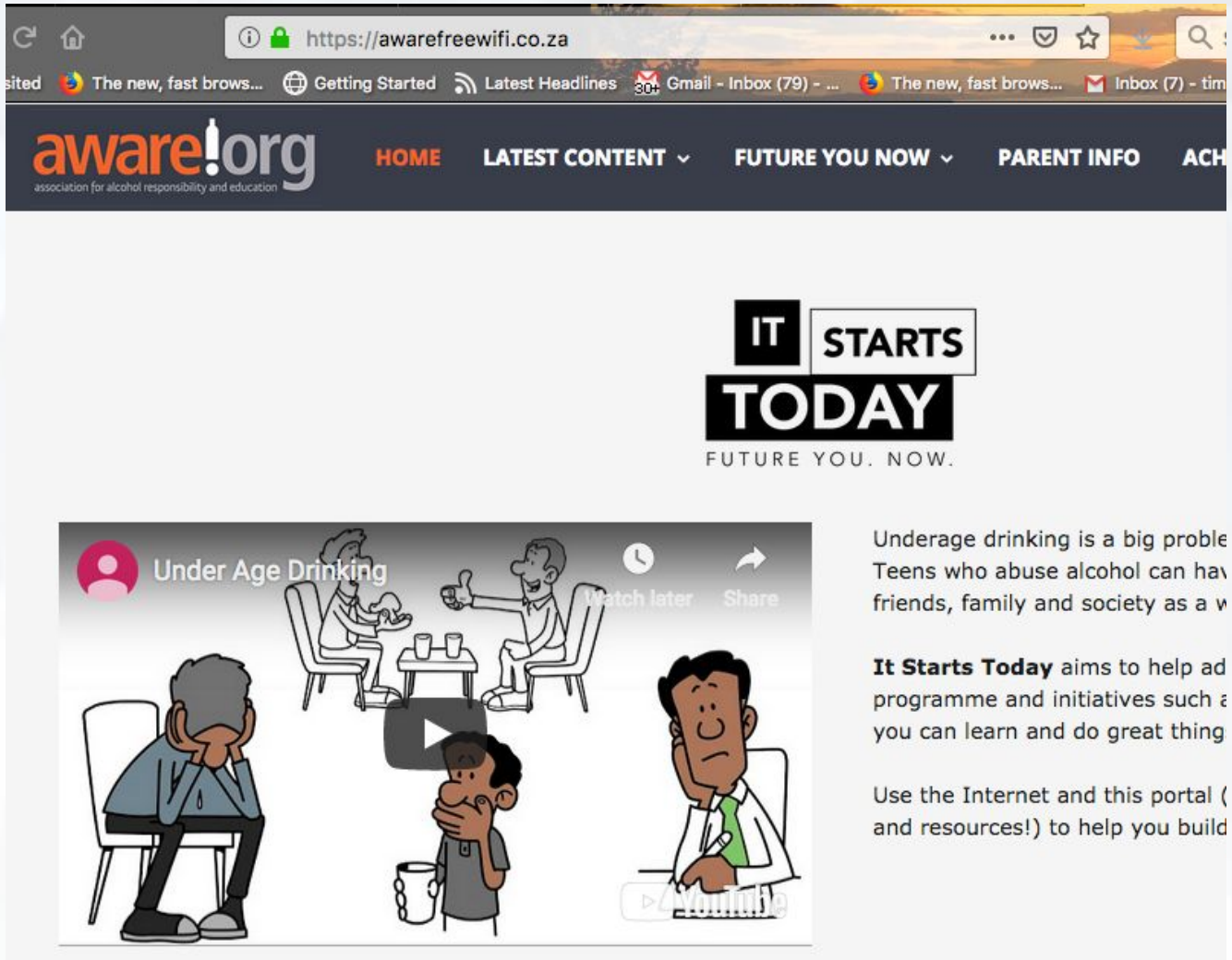
Free WiFi for South Africa



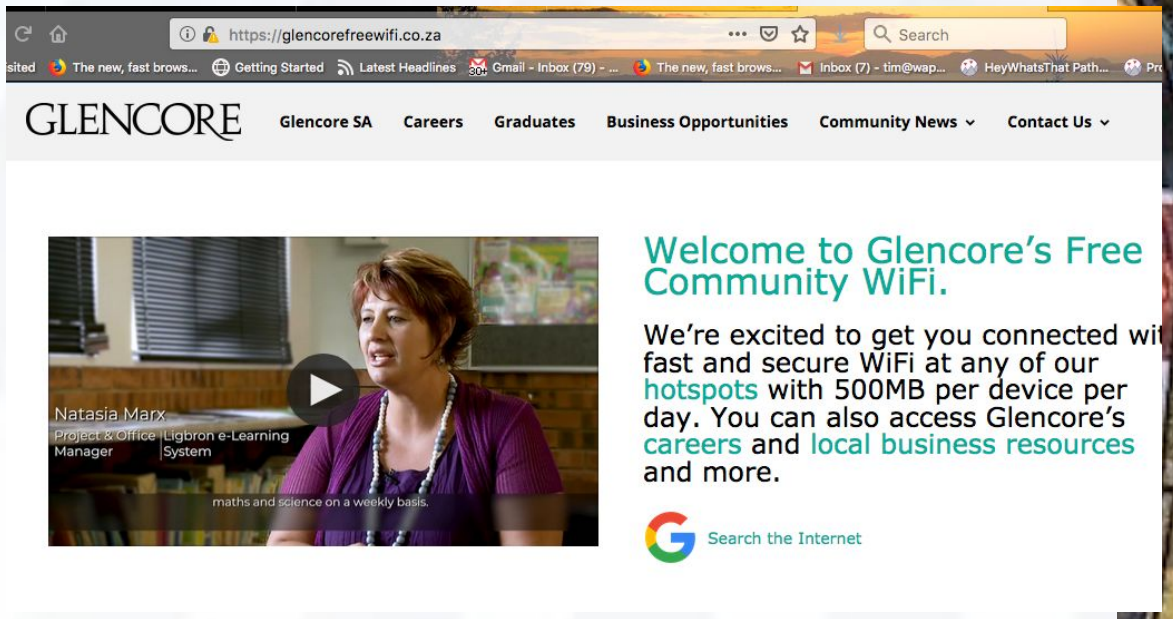
1.1 Project Sponsors - Aware



1.1 Project Sponsors – Aware Results

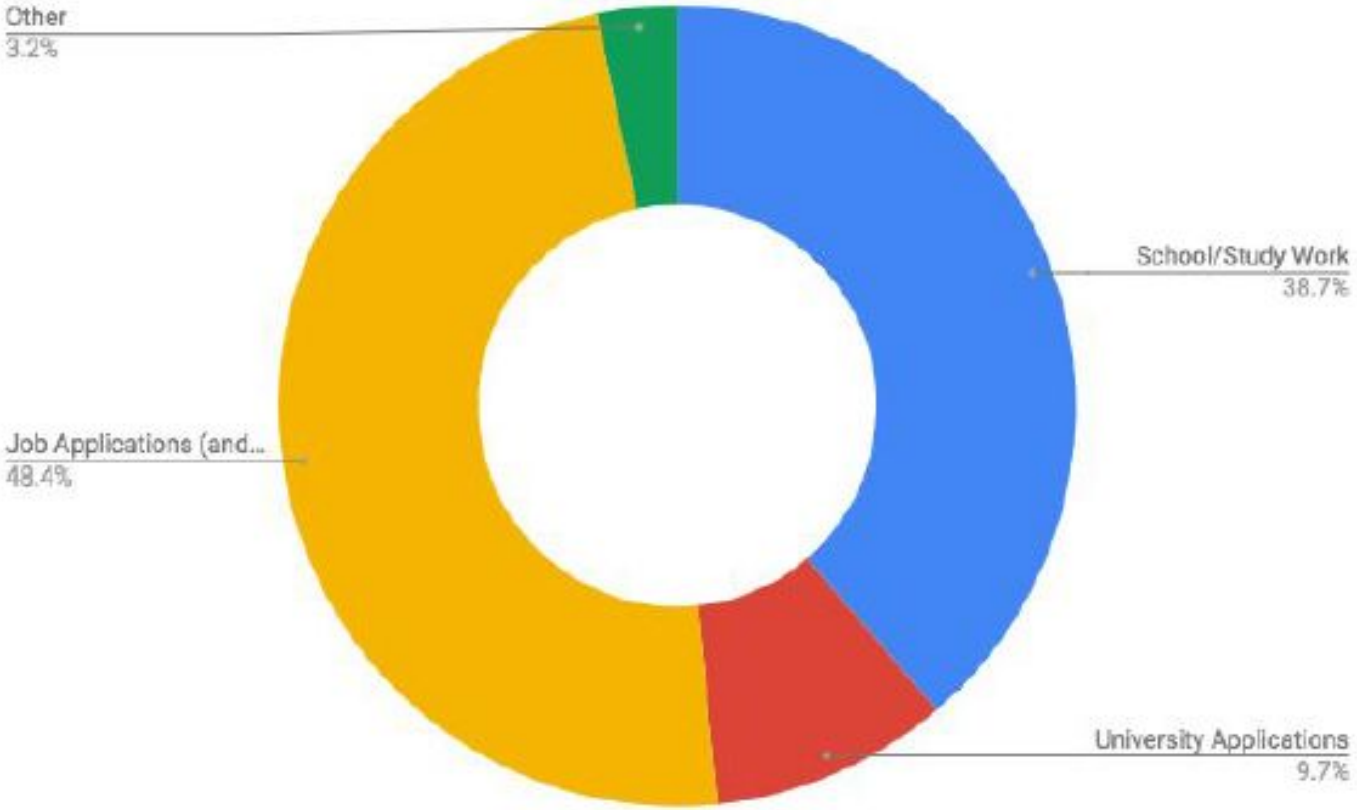
- Being connected to Wifi for the first time
- Best way to learn the about alcohol
- Connected at last
- Drinking is not cool
- Drinking is not for us
- Focus on school and dont drink
- Free wifi is great, i have seen a lot on the website I can even look for work
- Good way to engage and educate young people

1.2 Project Sponsors - Glencore



What is the WiFi used for?

Users gave positive feedback regarding the benefits of the WiFi.



What users said:

- *"I am able to post more of my singing videos online."* - Makhobo Nozipho
- *"I can apply for work anywhere not just in my province."* - Cimphiwe Ngwenya
- *"I use it everyday to apply for jobs."* - Pearl Masabane
- *"I use the free WiFi to get young people to be engaged in youth empowerment projects."* - Jonathan Sibeko

2.1 Sustainability – Wi-Fi Vouchers

35 MB free per day
Voucher for more

Available at FLASH shops

Available in your community.

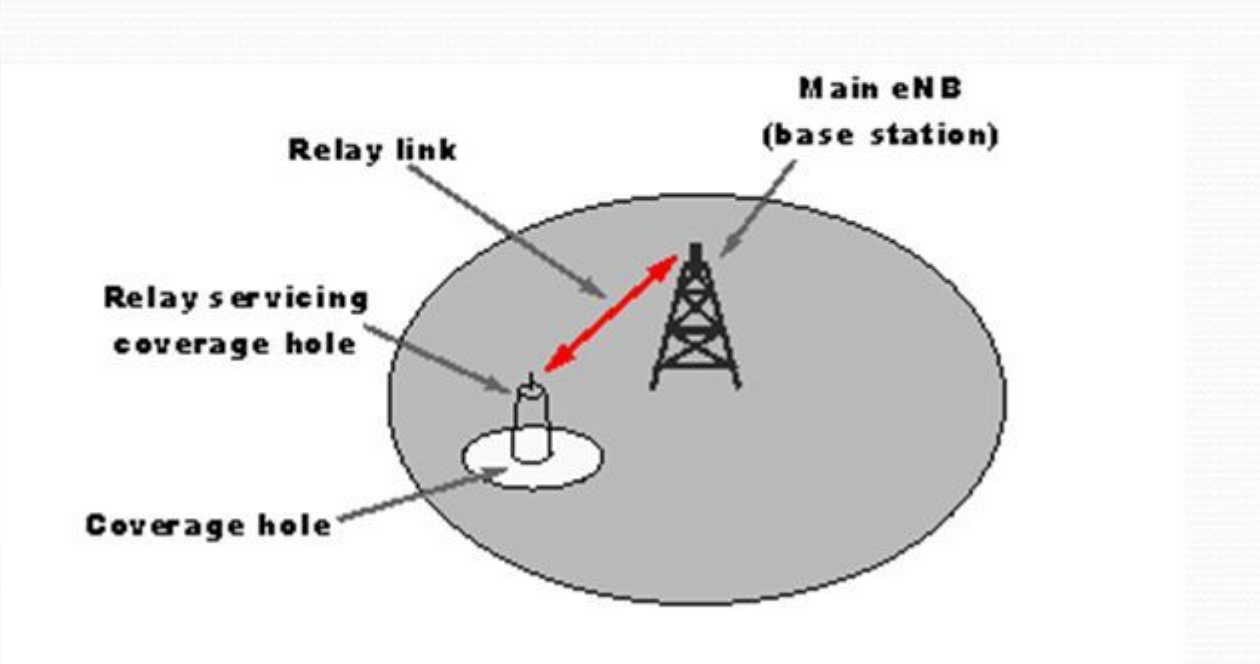
FLASH

2.2 Sustainability – Advertising

Challenges:
Filling the inventory
Managing the advertising space

2.3 Sustainability Way Leaves

LTE relay stations



Aerial Fibre

COMMUNITY OUTREACH PROGRAM TRUST

coopt

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