



# What are the three pillars of a healthy broadband market?

“ A healthy telecommunications market provides a thriving space to do business. It gives major network operators and services providers regulatory certainty.”

A4AI Affordability Report 2019



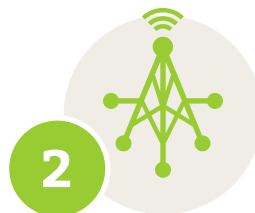
## \$3.42

The estimated additional cost users pay per gigabyte in consolidated markets



### Competitive Markets for Mobile Broadband

Robust and competitive markets give consumers a wider choice of services and pressures operators to lower prices and improve services. They also provide the regulatory certainty necessary to encourage investment.



### Affordable Backhaul & Infrastructure

Regulators and policymakers play a key role in facilitating passive and active infrastructure sharing among operators, supporting open access networks, and allocating spectrum in a fair and transparent manner for the greatest public benefit.



### Diverse Connectivity Strategies & Public Access

Public access strategies and community networks complement private investment by providing more opportunities to connect and expanding internet coverage to a wider diversity of people.



**Malaysia** is one of the highest performers on the Affordability Drivers Index because of its strong public access program through the Pusat centers, which offer reliable, high-bandwidth internet access for large numbers of people and focus on access for those less likely to connect, especially women.



**In Mexico**, regulators have built special rules for community networks to build in rural areas where investment is less profitable for major operators, if at all. These networks have expanded coverage for some vulnerable groups – predominantly rural and indigenous communities – and helped narrow the country's digital divide.