

AMERICAS

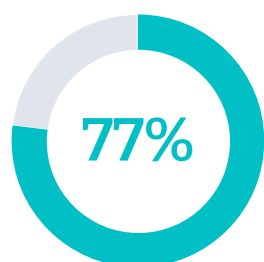
REGIONAL SNAPSHOT

Affordability Report 2020

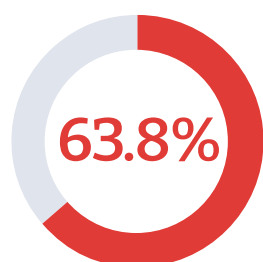


The **Affordability Report** is an annual report published by the **Alliance for Affordable Internet**. It examines the policy and regulatory frameworks that have allowed some countries to make broadband internet access more affordable, accessible, and universal and seeks to understand what others can do to catch up quickly. The 2020 Affordability Report explores the policy progress made across 72 low- and middle-income countries and 17 countries in the Americas.

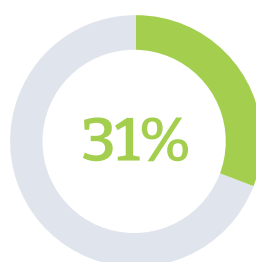
In the Americas...



ONLINE POPULATION
Source: ITU, 2019



MOBILE BROADBAND PENETRATION
Source: A4AI from GSMAi, 2020



WOMEN UNCONNECTED
Source: GSMA, 2019

The Americas 2020 ADI Rankings

The **Affordability Drivers Index (ADI)** scores and ranks all 72 countries based on an in-depth analysis of communications infrastructure and access and affordability indicators.

ADI RANK (AMERICAS)		GLOBAL ADI RANK	COUNTRY	ACCESS SCORE	INFRASTRUCTURE SCORE	ADI SCORE (OUT OF 100)
1	●	2	Colombia	86.9	75.1	85.3
2	●	3	Costa Rica	94.9	66.8	85.1
3	▲2	4	Argentina	85.5	67.6	80.6
4	▼1	5	Peru	79.8	73.2	80.5
5	▼1	7	Mexico	74.5	71.0	76.6
6	●	9	Dominican Republic	76.9	59.0	71.5
7	▲1	12	Brazil	71.6	59.2	68.8
8	▼1	16	Ecuador	68.9	61.0	68.3
9	●	17	Jamaica	71.3	57.0	67.5
10	▲1	40	Honduras	50.0	51.7	53.5
11	▼1	43	Bolivia	48.2	49.8	51.5
12	●	53	El Salvador	32.2	48.2	42.3
13	●	56	Venezuela	41.4	35.3	40.6
14	●	61	Guatemala	34.7	34.1	36.2
15	●	63	Nicaragua	41.4	26.5	35.7
16		66	Belize	17.2	29.6	24.6
17	●		Haiti	16.9	20.9	19.9

What is affordable internet?

“1 for 2”

1GB of mobile prepaid broadband for 2% or less of average monthly income.

How affordable is access in the Americas?

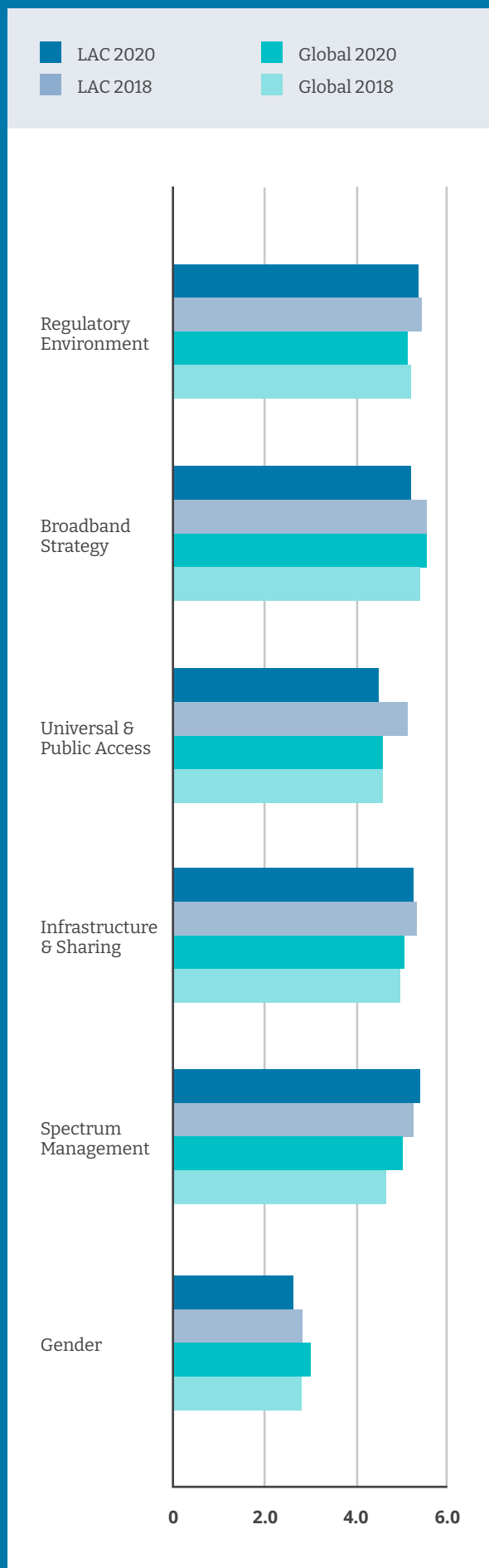
11 out of **21** countries surveyed have affordable internet prices



Costa Rica
Argentina
Brazil
Dominican Rep.
Mexico
Colombia
Cuba
Peru
Paraguay
Bolivia
Ecuador

1GB of mobile data costs the average person just over **2.7%** of their monthly income.

Regional policy trends



Policy highlights from the Americas



Argentina

Argentina helps to bridge the country's digital divide by [establishing licenses for community networks](#) in rural, remote, and other vulnerable areas.



Costa Rica

The [national broadband plan in Costa Rica](#) includes [women's access as a core component](#) and sets goals around supporting women's online entrepreneurship within the plan's targets.



Haiti

[High licensing fees for the late 4G/LTE switchover](#) in Haiti derailed industry plans for deployment of the new technology and deferred a better quality of service for consumers.



Colombia

[Public access solutions and subsidised access for low-income households](#) have been at the core of Colombia's successful digital revolution and its Vive Digital strategies.



Guatemala

Guatemala's USAF, Fondotel, is an example of a regional trend where these institutions are [strictly limited to telephony and have limited to no capacity to support the universal service obligation for internet services](#) in the country.



Peru

With [innovation-friendly policies](#), a public-private partnership was able to [deploy new OpenRAN technology to extend coverage to an additional 4,000 rural and remote communities](#) across Peru.



A global coalition working to make broadband affordable for all

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